

The Weekly Bulletin Of The Rotary Club Of Pudu, R.L. District 1300, K.L. Malaysia



BERITA pudu



" THE FUTURE OF ROTARY IS IN YOUR HANDS "
 R.I. Theme for Rotary Year 2009/2010

<http://www.rotarypudu.org.my>

Involved We Are, Committed We Must Be.



*R.I. President John Kenny
& R.I. First Lady June Kenny*

With Compliments

from

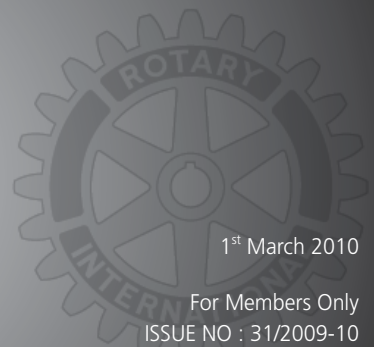


E3A-3, Block E, Dataran Palma
Off Jalan Ampang, 68000 Ampang
Selangor, Malaysia

Tel: +603-4270 6470, Fax: +603-4270 6471

Email: datomus@gtitec.com.my

Web: www.gtitec.com.my



B e r i t a P U D U

1st March 2010

For Members Only

ISSUE NO : 31/2009-10

website:- <http://www.rotarypudu.org.my>

Programme for Today

Speaker : President Robin Tay
Subject : Polio Walk From Alor Setar To
KL. My Experiences

ON DUTY

Duty Table : Rtn James prophett
Fellowship : Rtn C T Heng
Finemaster : Rtn Mok Sin
Introduce : Rtn Steven Oon
Thanking : Rtn Aaron Ong

Programme for 15th March 2010

Speaker : PDG Dr. Paul Lee
Subject : Rotary International Assembly
San Diego, USA

ON DUTY

Duty Table : Rtn Arwin Kumar
Fellowship : Rtn Asok Kumar
Finemaster : Rtn Sharon Lim
Introduce : Rtn C T Heng
Thanking : PP K U Rajah

Birthdays & Wedding Anniversaries

Birthdays : Rtn Leong Choy Ying (1st Mac) PP Dato Dr. Lee Hoo Teong (7th Mac)
PP Richard Liew (12th Mac)

Spouse's Birthday : Ann Veronica (3rd Mac) Ann Siew Kien (13th Mac)

Anniversaries : PP Phang Poke Shum and Ann Carol (9th Mac)
PP Y K Chew and Ann Adeline (10th Mac)

Your 1st – 31st March 2010 Diary Month of March is Dedicated to Literacy Month

Date	Day	Time	Meeting	Venue
01-03-10	Mon	12.45 pm	Weekly Meeting	Shangri-la Hotel, KL
03-03-10	Wed	6.30 pm	Club Service Com. Meeting	Rtn Asok Kumar's Office
04-03-10	Thurs	6.30 pm	International Service Com. Meeting	Rtn Steven Oon's Residence
06-03-10	Sat	6.30 pm	District 3300 International Foundation Awards Nite	Ballroom Royale Chulan Hotel KL
07-03-10	Sun	7.00 pm	District Hiking Fellowship	Gasing Hill, PJ
08-03-10	Mon		MEETING CANCELLED	
09-03-10	Tues	6.30 pm	Vocational Service Com. Meeting	Marco Polo Rest. KL
10-03-10	Wed	6.30 pm	New Gens. Com. Meeting	Rtn Arwin Kumar's Office
11-03-10	Thurs	6.30 pm	Community Service Com. Meeting	Rtn Mok Sin's Office
15-03-10	Mon	12.45 pm	Weekly Meeting	Card Room, Royal Selangor Club, KL
18-03-08	Thurs	6.30 pm	Club Assembly	RSGC, Jalan Tun Razak, KL
19-21-03-10	Fri	12.30 pm	ILTS Camp	APBM, 14th.mile Pasir Panjang, Port Dickson, NS.
22-03-10	Mon	12.45 pm	Weekly Meeting	Shangri-la Hotel, KL
25-03-10	Thurs	6.30 pm	BOD Meeting	President Robin Tay's Office
27-03-10	Sat	7.00 pm	Group 9 Inter City Dinner Meeting	Ecofarm Organic Shop, Organic Shop & Life Cafe, 125, Jalan Aminuddin Baki, Tmn. Tun Dr Ismail, KL
29-03-10	Mon		MEETING CANCELLED	

OUTGOING/INCOMING MEETINGS

With the Chinese New Year celebration over, **once again it is focusing time on the Club**. Club activities for RY09/10 are decelerating while activities are being planned for RY10/11. Outgoing meeting are now starting to intermingle with the incoming ones. Outgoing meetings are getting shorter and shorter while the concentration now is on the Incoming meetings.

For the Incoming BOD especially those in service, it is hectic times. There are many duties to perform - forming the various committees, planning the projects and putting together the budget. **To all the directors, we take our hats off to salute you**. You have come forward to offer your service at a critical time especially when the economy is not that great and one need to concentrate to "cari makan". So fellow members, please respond positively when you are called upon to help, no matter how small the task is. Some request could be for your time, your fellowship, your expertise or even your money. Like the china man says "Got money give money, Got time give time". Every help like every suggestion strengthens the club. It is not easy to helm a club like Pudu, so help whenever and wherever you can.

Incoming New Gen director Rtn Jeffery Yap is providing strength to the club. Despite being fairly new to Pudu and Rotary, he has come forward to take position. He has to tread on new grounds many of them alien to him. But he has taken on a challenge and he asked questions and seek help whenever he can. How can you ever turn down his request for help? And he is reviving our ILTS to a bigger event encompassing a 3day-2night affair in Port Dickson with a budget close to RM30K. This is indeed a challenge for him. Fortunately for him, many rally to his cause and he has a good committee to help out, particularly PP Gary Lim who is the chairman of the Interact Leadership Training and Motivational Camp (ILTMC). **Jeffrey & Gary are not doing anything for themselves. They are in fact carrying the banner of the club, like what many in the club are also doing**. So Lend a Hand, Give a helping hand when you can, and when approached.

Very soon too, we will be having the **Rotarian-Teacher Advisers Hi Tea**. In this instance, your presence is very important as the Teachers have always looked up on Rotarians. Your presence and fellowship with them without doubt will provide some inspiration and motivation to them to help out the Interact movement. **The Teachers are our partners in the front line** and we should get as close as possible to them. What better venue than at the Rotarian-Teacher Advisers Hi-Tea?

The New Gen's committee has always kick start the RY and the coming year will be no different. Other projects no doubt will follow suit. And how about the fund raising? So many things to do and the club are relying on each of us to contribute.

Viva Pudu!!!

What is literacy?

Literacy is the ability to read and write. In modern context, the word means reading and writing to a level adequate for written communication and generally a level that enables one to successfully function at certain levels of a society.

Why literacy is vital and crucial?

Knowing how to read and write can transform a person's life. These basic skills, which so many of us take for granted, can mean a job, an income, and hope for a better future for those who are struggling to break the cycle of poverty. That's why Rotary has focused on promoting literacy for more than two decades, and why The Rotary Foundation has provided millions of dollars to support literacy projects.

March is Literacy Month on the Rotary calendar, a time to consider what we can do to boost literacy rates in our community and in communities around the globe.

In parts of our world, less than 30 percent of the population can read and write. Many of those people are women and girls who have few opportunities for education and who then cannot teach their own children to read. Even in wealthy countries, you'll find substandard schools that are failing to adequately teach basic skills and far too many adults who cannot read or write well enough to function effectively in society.

Rotary Foundation's Humanitarian Grants Program is at work throughout the world helping many disparate groups gain life-changing literacy skills. The Rotary Foundation grants are providing books, school supplies, computers, and other educational equipment. With Foundation support, clubs are adopting failing schools and helping them to thrive and developing programs using the concentrated language encounter method that has proven so effective in Thailand and many other countries.

Literacy opens doors to employment and economic security

Literacy pulls people out of poverty and there is clear evidence that once adults take part in literacy schemes, the benefits can extend beyond the individuals. These are some examples:

- Participants are more likely to send their children to school, encourage them to attend regularly and monitor their progress
- The health and nutritional practices of their families may be improved
- Participants take an informed interest in protecting the environment
- There is growth in community capacity solidarity and a greater awareness of their rights as citizens

....continues on page 4

"INVOLVED WE ARE, COMMITTED WE MUST BE"

PROCEEDINGS ON MONDAY, 22nd February 2010

Guest Speaker : He Alejandro A Gordillo
Subject : My Experiences As The Peruvian Ambassador In Malaysia

VISITING ROTARIANS

Name	Club
Rtn Mafat Lal	RC Bombay
Rtn Trueai Soresh	RC Bombay
PDG Joe Rajendran	RC Bangsar

GUESTS

Name	Host
Nigel Ball	Rtn James Prophett
Mark Hazelwood	Rtn James Prophett
Elaine Chang	Rtn Alex Chang
Teck Koh	Rtn Steven Oon
HE Alejandro A Gordillo	Club
Marie Gordillo	Club
HE Cravalle	Club

STATISTICS

Visiting Rotarians	:	3
Guests	:	7
Club Members	:	33
Total Present	:	43

COLLECTIONS

Birthdays / Anniversaries / Fines	:	RM 60.00
Paying Diners	:	RM 220.00
Raffles & Others	:	-
Total	:	RM 280.00

CLUB PROCEEDINGS

Acting SAA PP KU Rajah called the meeting to order at 1.15 pm on behalf of President Robin Tay. He introduced all the visiting Rotarians and guests. He later led in the singing of the National Anthem and proposed the loyal toast.

The finemaster for the day was PP Ng Sim Bee. He started his fine session by asking every committee member of the Club Service to contribute RM1 for the mistakes committed today.

All those celebrating CNY were each asked to pay RM1 and all those who did not attend PP KH Low's open house were also fined RM1 each. PP VG Chandran who was born in the year of the tiger was fined RM1.

Rtn Su Zane who was earlier than him was fined RM1. Rtn Steven Oon for having a cynical laugh was also fined RM1. PP Chow Tain for being so hard working was fined RM1.

PP Y K Chew for having been conferred a title by the Federal Government during the KL City Day was fined RM1.

PP Sam paid RM10 for his birthday and a birthday song was sung for him.

PRESIDENT'S ANNOUNCEMENT

Good Afternoon and Gong Xi Fatt Chai to all.

I am very happy to see so many Pudu Rotarians turning up for today's weekly meeting despite the Chinese New Year celebration. Once again, "GONG XI FATT CHAI, NIEN NIEN YU YEE".

On 14th February 2010, the first day of Chinese New Year (CNY), PP Gary Lim held his "Open House" and according to him, the turn up was very good. I heard the "Drinking Hole" at his house didn't run dry and was forever filled. Last night, on the eve of the 9th Day of CNY, PP KU Rajah, and Rtn Steven Oon and friends, yours truly, Friends of Rotary - Mr. John Tay, Ex- Rotarians, Dr. Anandan, Trevor Simpson, and Jeff were there to usher the heavenly God and continued our Part 2 celebration.

All of us went home with lots of goodies. Thank you, PP Gary Lim and family, for the fellowship, the food and most importantly the warmth hospitality.

On the 25th February 2010 we are going to celebrate a 3 in 1. On that day, we will start the BOD meeting at Rtn Steven Oon's residence at 5 p.m. After that we will start our Club's 5th Fireside at 6.30 p.m. By 8.00 p.m. Rtn Steven Oon will be have his Open House.

Thank you, Rtn Steven Oon for allowing us the use of your residence and for hosting the 5th Fireside. The Resource Rotarians will be PDG Dr. Paul Lee and PP Kirenjit Kaur from RC Titiwangsa. PP Kirenjit Kaur will be speaking on International Youth Exchange.

Fellow Pudu Rotarians, our Pengurus Tepi Api (Fireside Chairman) Rtn Tan Peng Huat, has put in lots of effort to this Fireside. Please come and support him and our Club's project. Thanks and deepest appreciation to PDG DR. Paul Lee, PP Kirenjit Kaur and Rtn Tan Peng Huat.

For your information, I have constantly been in touch with Rotarian Delwar Hossain from RC of Bangladesh through email. According to his email, on 1st March 2010, 14 Rotarians, 6 Spouses, 2 Children and 3 Guests will be visiting our Club Weekly Meeting.

In fact, they are supposed to attend today's meeting. However, due to a Visa problem, their arrival date is now on 28th February 2010 and they will be leaving on the 2nd March 2010. Currently, they are in Singapore. With this, I hope next week our attendance can be as good as today and be here to have warmth fellowship with them.

On District Matters.

On 6th March 2010, at 7.00 pm., please remember that our Club has committed two tables for the International service Awards Night. Kindly get in touch with Rtn Steven Oon on the details.

On the 7th March 2010, at 7.00 am, there will be District Hiking Fellowship at Gasing Hill. This event is organized by IPP Lawrence from RC Sri Petaling. The cost is RM20 per hiker. Kindly liaise with Rtn Steven Oon on this event.

INTRODUCTION OF GUEST SPEAKER

DGE K B Lim introduced the guest speaker for the day who was none other than our very own honorary Rotarian His Excellency Alejandro A Gordillo who spoke on his experiences while being the Ambassador of Peru in Malaysia.

SPEAKER'S CV

HE Alejandro A Gordillo needed no introduction as he is well know to most of us in the Club by being an Honorary Member. He was posted to Malaysia in 2005 as its Ambassador and has served in similar capacity in several other countries before coming to Malaysia. He and his wife Marie, has also hosted the Club in many other fellowship and cultural activities at his embassy.

SPEAKER'S TEXT

His Excellency started his talk by relating his first time experience while coming to Malaysia to see so much of greenery as compared to Peru which is more coastal by nature. He also mentioned that even up to now, not much is known of Malaysia to the Peruvians as much as to the Malaysians of Peru but information on these two countries are getting close.

He also mentioned that Malaysia is a very modern country with good infrastructure and huge shopping malls which his wife likes.

He was also impressed with the different foods, cultures and the different races there are in Malaysia and it was quite similar in Peru with its different ethnic tribes and other races as well similarly with its different foods.

He also mentioned that he had the good opportunity to witness the last General Elections in Malaysia and also had the honour to attend the funeral of one of the Sultan who recently passed away in Malaysia.

He is also blessed to have a grandson who was also born here.

As he is to depart from Malaysia soon, he and his wife are indeed grateful to the Club for having them as our honorary member and shown them with great hospitality and wishes the Club all the best in their future endeavors.

THANKING OF GUEST SPEAKER

Rtn Alex Chang on behalf of the Club thanked the guest speaker HE Alejandro A Gordillo by presenting him with a certificate of appreciation and a token from our club for giving us an excellent talk.

President's Message(continues from page 2)

Literacy is more than an education matter – it is an issue that applies to all sectors of government, and all the Rotary Clubs at large. I wish and hope in the near future our Club will hold more catalytic programmes in relation to reduce poverty, and some of these programmes will have ingenious ideas which include the development of adult literacy, with a particular focus on enabling women to play a more dynamic role in relation to the improvement of their lively hoods and those of families and communities.

Lastly, on behalf of the Members and the Board of Directors, I would like to take this opportunity to welcome the delegation led by Rtn Delwar Hossain from Rotary Club of Bangladesh. We wish you all a pleasant stay in Malaysia and be it as memorable as ever.

Cheers! And may God continue to bless all of you as always.

Robin Tay Lian Kiat
President Pudu Rotary Club, RY 2009/2010.

Farewell note from our member who will be leaving us soon.

My Dear Rotarian friends,

I am writing to say good bye again.

I would like to thank everyone at PRC for their good friendship and their kindness throughout the time I have been here. PRC has been a life altering experience and it has given me memories that I will cherish forever more.

PP Gary, my sponsor. Thank you for everything mate. Your guidance has been invaluable. Your continued efforts with PRC through thick and thin, your never say die attitude, your patience and your optimism has been outstanding. You are indeed an icon for PRC. If anything, perhaps your value is sometimes underestimated.

PP VG Chandran. A good great man. I think you for your efforts in helping me get the management at my company in order. It was a great learning curve. Thank you for giving so much without any expectations. I have learned a great deal from you. Your unselfishness will always be a reminder to me that I too can do better, it doesn't take money, it takes commitment and it takes self belief. You taught me to say yes. Another icon of PRC who everyone is so proud of.

PDG Dr Paul. I will remember my first year in PRC when we attended the conference in the sky. It was a humbling moment to realise what type of club I had joined when I read your biodata. If I had 1% of your achievements I would be a 1000% better man. Like PP VG, your dedication remains a source of motivation.

PP Phang. The man who was President when I stepped into that first meeting as PP Gary's guest. You had such a wonderful way of handling the meeting and you were always there afterwards in promoting better fellowship. Like many new members before and after me, it was the Presidents abilities to have great fellowship which persuaded me this was the right club. The assemblies, firesides where Carol was always in attendance. A great couple.

PP Albert, I will always remember how I let you down when I dropped out of the International Service Directorship. You started your year early. The many 'meetings' we had on matching grants etc.. You had a great year ... perhaps my stepping down was in fact a great boost. :)

PDG KB Lee. Your fellowship is great. It is always a pleasure to listen to you and to have you at Rotary meetings. A great example of a man. Thank you for everything.

Presidents brave enough to put me as BOD appointee or BOD member, you guys were fantastic. Different styles, different approaches, 1 vision. I thank you for allowing me on to serve on your BOD as a member or appointee.

PP Dato Muslim. It says in the PRC page that your SAA was Pierre ... I hope you will change it...or add my name to it as I served as your SAA when he left soon after he was appointed. It was my first time as SAA.

I hope I was ok :). I was also just learning the ropes when I got in as your Interact Chairman. Thank you for the opportunity

PP Rose...our first lady President. PRC was lucky you were the first. I was your SAA. I enjoyed it tremendously though like in Dato's year, there were issues in getting me to attend the BOD meetings.. always felt superfluous to requirements.. you had such a great BOD. I can still remember the great functions you held.. the Hat night, the beach party etc, etc ... my favourite was the cleft lip programme. Thanks PP Rose for that and much more.

PP YK Chew. I served as your Roteract Chairman. I do recall serving many times as your Acting SAA too.. I think that was the year I was much criticised for 'running Rotaract to the ground' though I recall the word 'dogs'. The criticism was Not by you. :) It was the year when Rot Pudu organised the conference in Malacca I think...my memory is blurry but I thought it was a tremendous success. Thank you for the opportunity.

PP Albert. I missed the opportunity to serve under you..I had left the club and rejoined at the end of your year... just in time to see the great effort you had put in culminating in great recognition.

Late PP Patrick. I truly miss you. I got my first 100 percenters recognition in your wonderful year. I cherish your memory always.

PP Michael Tung. It was a roller coaster ride for the year. My first time as a BOD member in Com service. I was truly involved and committed during your year. I think our club learned much that year and I would like to think we all came out of it better people. Your determination was an inspiration.

PP KH Low. I didnt serve in the BOD.. it was a great year.. you won so many awards.mmmm lucky I wasn't on the BOD ..you might have not done so well... :)). Hey I do remember your installation.. brave one to have it at Renaissance. I enjoyed helping the installation board in this. The band was out together and worked hard for it. John Anthony was in fact the man who made sure you had the best show band for your installation. I hope you had a great installation and I am proud to have helped. I think Renaissance KL Hotel also pulled out all the stops to ensure a great success. I don't have any photos of that occasion and I am sure you would have many..could I have some please? I was the floor manager and didn't have the time nor the right mind to take any pics lah.

PP Tai..Your Club Service Director. I made many many mistakes but you were always gracious in your leadership. I didnt win many awards... Bulletin, attendance... oh well.. Thank you for a wonderful year.

PP Ken Ong . Your demeanour.. always polite, always willing to listen, always there for people. Wow. A tragedy for me that I was in Portugal

PP KU...err I wasn't here... but I read you had another great year. Well done.

PP Michael Yeow. Great job mate. I didn't serve under you but I know you did a fantastic job. Cheers

PP Robin. I am still here... about to go... didn't reach the target of RM100k... didn't do a high profile project. Great walk. Great times.

As you near the end of the year, I think it noticeable that you are more relaxed now... carry on the good work.

PP council members.. thank you for your wisdom and support.

My other Rotary friends.. I cant mention all by name but you have all been wonderful.

To an anonymous Rotarian who hates to be highlighted..I thank you for all your advice and help through the years.. you have a way with words..always direct, sometimes painful but always honest and caring. Thank you so much, without you I may still be stuck now.

The 'newer' Rotarians,.. you guys learned faster than me on how to get involved, how to serve and how to make things better. I salute you too.

I have so much to say about each individual at PRC. I can't believe I can remember everyones names... I can recall how I couldn't remember names...so there's another great thing I learned in PRC...getting the ability to remember names.

All your unselfishnesses has been a great source of inspiration for me through the years. I doubt I will miss the food and other things in Malaysia more than I will miss my Mondays and other times with the great people we have at Pudu Rotary Club.

If I have offended you in anyway, maybe it was for the good, maybe it wasn't...whatever it was, I never intended hurt.. like you, I had the club at heart.

I bid everyone a fond farewell. I came back from UK 15 years ago...can't say I conquered but I can say it was a wonderful experience made better by my time here at PRC. Don't think ill of us, don't sympathise either.. they speak English there unlike in Portugal and my family lives there so it can be considered a family reunion.

I will be moving to a small harbour town called Ilfracombe which is in North Devon...the nearest towns are Exeter and Bristol. Fares to UK are cheaper than to Portugal and as I said, they speak the same lingo. Its about 3.5 hours from heathro airport..National Express has a coach service to Ilfracombe and costs about 32 Pounds 1 way.

It is in the countryside and I can almost guarantee that you will love the place and its surrounding area.. i used to visit Ilfracombe from London, it is indeed picturesque.. There is a Malaysian Chinese restaurant there and much much more. Plan your visit.

Take care my friends and do keep in touch... I started a FB page for PRC members please do join Facebook...it is a great tool for keeping in touch...if you are worried about security, check the settings and make it secure... don't add applications that are not necessary and you should be fine. I am in FB under Lawrence B Khoo...do add me as a friend.

Love you all and all the best for the year of the tiger and all the years ahead.

Lawrence Isabel and Joshua.

Date : 27th January 2010

PDG Dr Joseph Rajendran
Chairman
District 3300 Annual Giving Sub-Committee
Jose Clinic
81B-1, Medan Bunus
Off Jalan Masjid India
50100 Kuala Lumpur

Dear PDG Dr Joe,

To date the following members from our Club had submitted their Annual Giving Forms duly filled with their respective credit card details and amounts in support of the EREY effort. These forms had been mailed under separate air cover to TRF.

PP Choo Jee Sam	USD1000.00
PP Low Keng Hwa	USD1000.00
PP Ng Sim Bee	USD100.00
PP Dato' NK Jasani	USD100.00
PP Tai Chin Peow	USD100.00
PP YK Chew	USD100.00
PP Albert Lim Yew Seng	USD100.00
PP KU Rajah	USD100.00
IPP Michael Yeow	USD100.00
PE Leong Choy Ying	USD100.00
Rtn Jeffery Yap	USD100.00
Rtn Steven Oon	USD100.00
Rtn May Lim	USD100.00
Rtn Tan Peng Huat	USD100.00
Rtn Heng Choun Tee	USD100.00
Rtn Brenda Lee	USD100.00
Total	USD3400.00

Following members had contributed directly to TRF.

PDG Dr Paul Lee	USD2000.00
DGE KB Lim	USD1500.00
PP Ken Ong	USD1000.00
Total	USD4500.00

Grand Total USD7900.00

With these contributions made in RY 2009/10 the Rotary Club of Pudu is a USD100.00 par capita contributing Club.

Yours in Rotary Service
KU Rajah
TRF Chairman RY 2009/2010

ROTARY INFORMATION

Historic Moments – Rotary's 105th anniversary

1 February 2010

The first four Rotarians: Gustavus Loehr, Silvester Schiele, Hiram Shorey, and Paul Harris

During the first Rotary club meeting on 23 February 1905 in Chicago, Paul Harris, Gustavus Loehr, Hiram Shorey,

and Silvester Schiele met to talk about their personal experiences. Harris then unfolded his general plan for their club meetings.

This was the simple beginning of the world's first service club, the Rotary Club of Chicago. It was created because of Harris' wish to capture in a professional club the same friendly spirit he had felt in the small towns of his youth. The Rotary name derived from the early practice of rotating meetings among members' offices.

Rotarians continue to take pride in their history. In honor of that first club, Rotarians have preserved its original meeting place, Room 711 in Chicago's Unity Building, by re-creating the office as it existed in 1905. For several years, the Paul Harris 711 Club maintained the room as a shrine for visiting Rotarians. In 1989, when the building was scheduled to be demolished, the club carefully dismantled the office and salvaged the interior, including doors and radiators. In 1993, the RI Board of Directors set aside a permanent home for the restored Room 711 at RI World Headquarters in the Chicago sub-bulb of Evanston.

For more historical information about Rotary, visit Rotary history and Archives or the Rotary Global History Fellowship.

For the first time this Rotary year, there has been a month-on-month decline in membership. Based on the January district attendance reports, membership as at 31 January was 1,710 - a drop of 8 from the previous month. Net growth for the year-to-date is now at 88 or 5.4%. The number of clubs qualifying for the Presidential Citation has fallen to 38.

This decline may be due to the usual 'spring cleaning' of membership records carried out in conjunction with the submission of the semi-annual reports to Rotary International. Hopefully, the path is now cleared for new growth for the rest of the year. However, we need to seriously ask ourselves why people who willingly join Rotary decide that after all, it's not for them.

My congratulations to the following clubs which inducted new members in January – the Rotary clubs of Subang (9), Alor Setar (4), Lembah Damansara (3), Kuala Terengganu, Port Klang, Pudu (2 each), Bandar Sunway, Bandar Utama, Pantai Valley and Puchong Centennial (1 each).

Regards
 Leslie Yeap
 Chair
 District MDR Committee

DISTRICT 3300 - MEMBERSHIP REPORT 2009/10

	1 July	31-Dec	31-Jan	Net +/-%	+/-
Bukit Bintang	8	24	24	16	200.00%
Subang	11	12	20	9	81.82%
Lembah Damansara	11	14	17	6	54.55%
Alor Star	9	10	13	4	44.44%
Kampong Baharu	12	16	16	4	33.33%
Kuala Terengganu	12	13	15	3	25.00%
Puchong Centennial	12	14	15	3	25.00%
Brickfields	18	22	22	4	22.22%
Kinta	18	22	22	4	22.22%
Kamunting	11	13	13	2	18.18%
Bandar Utama	12	13	14	2	16.67%
Bukit Merah Laketown Cent.	12	14	14	2	16.67%
Seri Changkat Jong	19	22	22	3	15.79%
Utara Subang Jaya	13	15	15	2	15.38%
Sentul	14	16	16	2	14.29%
Bangsar	37	42	42	5	13.51%
Seremban	23	26	26	3	13.04%
Taiping	25	28	28	3	12.00%
Port Dickson	17	19	19	2	11.76%
Bandar Sunway	26	28	29	3	11.54%
Kajang	19	21	21	2	10.53%
Kuala Lumpur West	19	21	21	2	10.53%
Metro Kuala Lumpur	10	11	11	1	10.00%
Petaling Jaya	42	46	46	4	9.52%
Melawati	22	24	24	2	9.09%
Pudu	56	59	61	5	8.93%
Kuantan	23	25	25	2	8.70%
Ipoh South	13	14	14	1	7.69%
Port Klang	27	27	29	2	7.41%
Kerian	15	16	16	1	6.67%
Temerloh	17	20	18	1	5.88%
Kuala Kangsar	20	21	21	1	5.00%
Sri Petaling	20				

VP and Treasurer 2010-11

Thomas Thorfinnson (USA) will serve as the Vice President and K R Ravindran (Sri Lanka) will be the Treasurer of Rotary International in 2010-11

Rotary Foundation Goals 2010-11
 Carl-Wilhelm Stenhammar
 Rotary Foundation Trustee Chair-elect

I am here today to share with you our Foundation goals for the coming year. Basically, there are four main areas we need to concentrate on in 2010-11.

First and foremost, of course, is PolioPlus. Our second goal is implementing the Future Vision Plan pilot. Third is rebuilding our Annual Programs Fund through Every Rotarian, Every Year, and fourth is continuing to build our Permanent Fund, which will assure Rotarians that our programs will be secure in the future.

Polio eradication has been, is, and will remain our top priority until the job is done. It started as a 3-H national immunization program in the Philippines in the late 1970s. It became so successful that Rotary decided to approach the World Health Assembly in Geneva, Switzerland, an annual gathering of health entities from all countries of the world. In 1988, immediately following the announcement of the success of our PolioPlus fundraising campaign, the 166 member states of the World Health Assembly unanimously adopted a resolution to stop the transmission of the wild poliovirus - our Global Polio Eradication Initiative was launched.

We shall never forget that this is our program. It was our resolution, we still speak at the World Health Assembly every year, we are in the driver's seat and will so remain until eradication is fulfilled. It is our program, even though we work in an alliance with the World Health Organization, UNICEF, the U.S. Centers for Disease Control and Prevention (CDC), and the United Nations Foundation.

We monitor the program through our International PolioPlus Committee and two polio eradication advocacy task forces - one for the United States only and one for the rest of the world. The chairmen of both these task forces are also members of IPPC. The reason for the split into two task forces is that we work with the United States through the U.S. Congress, and as the United States is our largest contributor of funds to the program, it is important that this task force consists of U.S. Rotarians. The members of the worldwide task force have the regular international flavor, and it also has to its disposal 27 PolioPlus national advocacy advisers spread all over the world.

Rotary also has regional and national PolioPlus committees in the remaining polio-affected areas of the world. These committees are charged with ensuring active Rotary participation on the ground in support of polio eradication activities, collaboration with national and local officials, and coordination with our partners in this effort.

In a very broad sense, one can say that WHO is in charge of the infrastructure of the program, UNICEF

ensures availability of the vaccine - it has a large depot in Copenhagen, Denmark - and Rotary raises the funds.

The control of the funding of the program is done through the Polio Advocacy Group, or PAG. This group consists of one representative from each of the members of the above mentioned alliance, backed up by staff. Lately, the Bill & Melinda Gates Foundation has participated and complemented the work of this group. PAG's mission is to see that funds are available when needed, for instance, for vaccine when National Immunization Days take place in any given country. PAG's function is so important for the program that the group meets by phone every second Thursday all year around and face-to-face every three months when the hosting of the meeting circulates between the offices of the members of the alliance. For instance, the latest meeting took place at the UN Foundation in Washington, D.C., and the next meeting will be at WHO in Geneva. So far, PAG has secured almost USD 5 billion for the program, mostly from public sector donors. Yet it's interesting to note that PAG does not see one single penny. When funds are made available, they are transferred directly to the entity that is going to use them. For instance, Japan's contributions are often transferred to UNICEF for purchase of vaccine. When Sweden gave USD 30 million a few years back, the fund went straight to WHO. And the Gates Foundation contributions go straight to Rotary.

We are grateful that, so far, 39 governments have contributed to the program. The contributions of these governments represent the major portion of funding provided for this global effort, so we could not do without them. The largest contributor is the United States, but if you look at per capita contributions, Luxembourg is the largest contributor. Just a pity there are not many "capitas" in that country. You will receive many more details on progress toward our top goal of global eradication efforts in just a few minutes.

The Future Vision Plan is off to a start in 2010-11 - your year. Why did we start a plan of this magnitude? Well, it has been done with great care and considerable background work. Two consulting firms, Grant Thornton and Jefferson Wells, examined The Rotary Foundation, and 10,000 Rotarians answered a comprehensive questionnaire. Based on the results from the answers received, the Future Vision Committee and the Foundation Trustees have worked very hard to come forward with the Future Vision Plan.

The Rotary Foundation has been very successful over the years. Yet, as the world is changing, it was felt that our Foundation needed to change with it. Cooperation with other organizations is today the future for many entities, and The Rotary Foundation must not miss getting onboard that train; if we were to continue to work as before, there is a big risk that we would. We need to change our vision and our ambition. Today, people don't just join organizations - they join causes. We need to take advantage of what we have learned from our polio eradication program. We need to think big.

When we received the substantial contributions from the Bill & Melinda Gates Foundation, we could easily handle those size funds because over a period of 20 years we have built up an administration for it. But if we were to receive similar

size funds, or more, for water, for instance, I am not so sure that clubs and districts would be prepared to effectively manage and utilize the funding or that the Foundation's administration, as it stands today, could handle such gifts. And there is a good possibility that we can get substantial contributions for other programs outside polio. That's why we have another much smaller pilot on water together with USAID in three countries: Ghana, the Philippines, and the Dominican Republic. If this pilot becomes successful - and there is no reason to believe otherwise - it might open up for us substantial future contributions, and we must be ready.

One hundred districts have been selected for the Future Vision pilot, and they have been specially trained here in San Diego for a couple of days. This does not mean that the other 431 districts shall lean back and just watch what the pilot districts are doing. It is extremely important that all districts, pilot or not, stay aware of the evolution of the Future Vision Plan and start looking for ways to align your projects and activities with its goals and the six areas of focus as soon as possible. The Future Vision Plan is here to stay.

The pilot is intended to identify what may not work at all or what can be improved or what proves to be so successful that such section of the pilot should be expanded to improve the Future Vision Plan even further. We know a lot, but we just don't know it all; corrections will be needed. Thus we need the pilot and the feedback from districts throughout the world. The Future Vision Plan will move more responsibility, control, and flexibility to any given district or club to monitor its own funds. Please remember that The Rotary Foundation is your Foundation. By districts and clubs taking advantage of this, it opens up for staff at our headquarters to work with other issues that will enhance the future of The Rotary Foundation. More details of this great improvement of our Foundation will follow at the plenary session after lunch today.

Fundraising is a vital part of the success of The Rotary Foundation. Every Rotarian, Every Year is a slogan we have used during the last few years. We want to see all Rotarians make a contribution every year. I know that USD 100 can be a lot for some, but at the same time many, many of us can give much, much more. Let's all contribute according to our means and possibilities. Only 25 percent of Rotarians are giving to our Foundation - 75 percent are not. Think about what it could mean if we could alter those numbers or have 100 percent of Rotarians become donors.

We have several fundraising initiatives going on simultaneously. First and foremost is the contribution to our annual fund, the Every Rotarian, Every Year effort.

Traditionally, these contributions have been invested for three years; the earnings have paid for all our administration, and then the contributions were paid back to districts/clubs through our SHARE system. Our investment strategy has been tremendously successful, and during the late 1990s the strong investment returns enabled us to direct almost USD 100 million of earnings to programs such as Children's Opportunities Grants, PolioPlus, and Matching Grants. However, in September 2008, the markets worldwide fell like a rock into water, and our investments followed. Normally, if a market falls, it is a limited sector, but this time it cut like a knife across all sectors. No sector produced positive returns and, therefore, diversification of our investments did not help. While our Rotarians were very generous in their contributions to eradicate polio, contributions to the Annual Programs Fund fell. Due to the decline in the assets, the Annual Programs Fund will not be able to finance our administration expenses from investment returns. It must be done from program contributions.

In light of this, the general secretary has taken several steps to cut costs, such as cutting down on committee meetings, reducing staff travel, and eliminating staff salary increases. A subcommittee to restore the Foundation's operating reserve has been named and has met twice already. The Foundation Investment Advisory Committee is looking at a new investment policy to suggest to the Foundation's Board of Trustees. We have been forced to reduce the number of Matching Grants, to limit Group Study Exchange to every second year starting 2010-11, and to accelerate the Future Vision Plan's phase out of six programs: Multi-Year Ambassadorial Scholarships, Cultural Ambassadorial Scholarships, Rotary Grants for University Teachers, Volunteer Service Grants, and Disaster Recovery Grants. 3-H grants are now limited to water projects in conjunction with USAID. I have now focused on the annual fund, but we must not forget the Permanent Fund, which originally was designed to provide financial support to Annual Programs Fund programs, and our Rotary Centers for International Studies in peace and conflict resolution, in my opinion what might become the flagship program for our Foundation. Now, more than ever, we need your support in the form of contributions. I understand that this is a difficult sell - to ask for higher contributions at the same time we are giving less back. We are in a difficult situation, and we need your help. If we get that support from you, we can bridge over this difficult time, and The Rotary Foundation will remain sound and healthy. Thank you for your support.

Source: International Assembly Speechbook

My Fellow Rotarians,

Please note that I have just moved to my new office.

My new address and contact numbers as follows :- **DG Leslie Salehuddin**
SUITE NW-03A-15, COVA SQUARE, JALAN TEKNOLOGI, KOTA DAMANSARA, PJU 5,
47810 PETALING JAYA, SELANGOR DARUL EHSAN

Dir Tel no : 603-6142 4628 Fax No : 603-6142 4058 Mobile No :- 012 2276176

email address :- dgles0910@gmail.com / stsbc@streamyx.com

Kindly re-direct all the correspondence to the new office address.

Thank you and regards, DG Les

BOARD OF ROTARY YEAR 2009/2010**President**

Rtn Robin Tay Lian Kiat
(robin_tay33@hotmail.com)
Tel: 603-6201 0086 H/P: 012-2382 389

Vice President

Rtn Lawrence B. Khoo
(lawrencebkg@gmail.com)
Tel: 603-2163 2018 Fax: 603-2163 3018
019-3880 905

Honorary Secretary

Rtn Alex Chang Huey Wah
(alex@alexchanglaw.com)
Tel: 603-2166 9928 Fax: 603-2166 9328
H/P: 012-6289 928

Honorary Treasurer

Rtn C T Heng
(eejunlighting@yahoo.com)
Tel: 603-9172 7091 Fax: 603-9172 7092
H/P: 012-2363 451

President Elect

Rtn Leong Choy Ying
(cyleong@ppb.com.my)
Tel: 603-2117 0888 Fax: 603-2117 0999
H/P: 012-3778 713

Immediate Past President

Michael Yeow Kiew Meng
(mikeyeow@gmail.com)
Tel: 603-2176 1155 Fax: 603-2031 8925
H/P: 012-3291 882

Directors**Club Service**

Rtn K A Kumar
(panpropreal@yahoo.com)
H/P: 012-2953 935

Vocational Service

Rtn Edward Lee Shin Foong
(edleesf@yahoo.com)
Tel: 603-2162 8181 Fax: 603-2711 8218
H/P: 012-2685 551

Community Service

Rtn James Teh Chee Hin
(jamestehch@myjaring.net)
Tel: 603-2039 4332 Fax: 603-7880 5437
H/P: 012-3312 302

International Service

Rtn Steven Oon Hoon Nam
(experto@streamyx.com)
Tel: 603-6273 2868 Fax: 603-6276 0868
H/P: 012-2127 011

Service to New Generation

Arvin Kumar
(edumalnetwork@gmail.com)
H/P: 012-3631 630

Chairpersons**Classification**

Rtn K K Yap
Tel: 603-2142 1207

Fellowship

Rtn Patrick Lee Hong Lian
(patrickleeprc@gmail.com)
Tel: 603-8943 1199 Fax: 603-8942 1969
H/P: 016-2113 988

Programme

PP Chow Tain (erealty@myjaring.net)
Tel: 603-8945 9728 Fax: 603-8945 3278
H/P: 012-3722 663

Public Relation

PP Albert Lim Yew Seng
(yslim2@gmail.com)
Tel: 603-3342 1537
H/P: 012-3354 287

Attendance

Rtn Sharon Lim (sharonbhlmm@gmail.com)
Tel: 603-8961 6779 Fax: 603-8961 6773
012-2851 218

Rotaract Chairman

PP Michael Tung Siak Kei
Tel: 603 2142 1148 Fax: 603 2145 2103

Bulletin Editor

PP Richard Liew (liewrnn@gmail.com)
Tel: 603-8024 1422 Fax: 603-8024 1459
019-2162 516

Sergeant-At-Arms

Rtn Stanley Pereira
(stanley_pereira@yahoo.com)
Tel: 603-2095 8291
012-2211 625

Advisors

PDG Dr. Paul Lee, DGE K B Lim,
PP V G Chandran, PP Ng Sim Bee,
PP Phang Poke Shum

Rotary Clubs around the Klang Valley Meeting Information

DAYS	TIME	ROTARY CLUBS	VENUE
Monday	1245	RC Pudu	Shangri-La Hotel, KL
	1730	RC Cyberjaya	1st Floor, MSC Innovation Centre, Cyberjaya
	1830	RC Pantai Valley	Kuala Lumpur Golf & Country Club, Bukit Kiara, KL
	1900	RC Titivangsa	Royal Selangor Club, KL
	1930	RC Brickfields	Royal Selangor Club, KL
	2000	RC Senawang	Royal Sungei Ujong Club, Senawang, Seremban
Tuesday	1230	RC Cheras	Wenworth Hotel, Pudu
	1245	RC Petaling Jaya	Grand Dorsett Hotel, Subang Jaya
	1815	RC Bangsar	Royal Selangor Club, KL
	1830	RC Bandar Utama	Business Centre, One World Hotel, Bandar Utama, PJ
	1830	RC Metro KL	Banker's Club, Amoda Building, Jln. Imbi, KL
	1900	RC Kajang	Prescot Metro Inn, Kajang
	1930	RC Danau Desa	Wisma Belia, 1st Floor, Room 711, Jalan Syed Putra, KL
	1945	RC Port Klang	Royal Klang Club, Klang
2000	RC USJ	Pahlawan Room, 5th floor, Summit Hotel, USJ	
Wednesday	1230	RC Ampang	Novotel Hotel, No 2, Jln Kia Peng, KL
	1245	RC KL Di-Raja	Shangri-La Hotel, KL
	1245	RC Shah Alam	Kelab Shah Alam, Shah Alam
	1745	RC Subang	Holiday Villa Subang, Subang Jaya
	1830	RC KL North	Royal Selangor Club, KL
	1830	RC Sri Petaling	Sri Petaling Hotel, Sri Petaling, KL
	1930	RC Bandar Sunway	Sunway Lagoon Resort Hotel, Subang
	1930	RC Central Damansara	Royal Commonwealth Club, Damansara Heights, KL
	1930	RC Bukit Komanwel	Bukit Jalil Golf & Country Club
	2000	RC Kampung Baharu	Selesa Inn, No 285-287, Jln Tuanku Abdul Rahman, KL
	2000	RC Damansara West	Sri Damansara Club, Bandar Sri Damansara, KL
	2000	RC Sungei Way	Bukit Kiara Equestrian & Country Club, Bukit Kiara, KL
2015	RC Port Dickson	Royal Port Dickson Yatch Club, Port Dickson	
2030	RC Melawati	K Club, Taman Melawati, KL	
2030	RC Lembah Damansara	Tropicana Golf & Country Club, PJ	
Thursday	1245	RC Klang	Royal Klang Club, Klang
	1245	RC Gombak	Corus Hotel, Jln Ampang, KL
	1245	RC Seremban	Royal Bintang Hotel, Seremban
	1730	RC Damansara	Royal Selangor Club, KL
	1900	RC Sentul	PDRM Golf Club, Titivangsa, KL
	1900	RC Kelana Jaya	Bukit Kiara Equestrian & Country Resort, KL
	2000	RC Puchong	9, Jln BK 3/2, Bdr Kinrara, Puchong
Friday	1845	RC KL West	Royal Selangor Club, KL
	2030	RC Bernam Valley	2nd Flr, 19B, Jln Bdr Rawang 1, Rawang
Saturday	0730	RC Bukit Kiara Sunrise	Bukit Kiara Equestrian & Country Resort, KL
	0900	RC Lembah Damansara	Tropicana Golf & Country Resort, PJ

Rotaract Club of Pudu meets on the 2nd & 4th Saturdays at Eurasian Club, Jalan Pudu

THE FOUR- WAY TEST

**Of The Things We Think,
Say, or Do.**

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

*Conceived by Herbert J. Taylor, a Chicago Rotarian in July 1932
In January 1943, Rotary International Board Of Directors agreed that
'The 4-Way Test' should be part of Vocational Service Ideal.
Herbert J Taylor was RI President in 1954-55*