

The Weekly Bulletin Of The Rotary Club Of Pudu, R.L. District 1300, K.L. Malaysia



# BERITA pudu



" THE FUTURE OF ROTARY IS IN YOUR HANDS "   
 R.I. Theme for Rotary Year 2009/2010

<http://www.rotarypudu.org.my>

*Involved We Are, Committed We Must Be.*



*R.I. President John Kenny  
& R.I. First Lady June Kenny*

# With Compliments

from



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## Programme for Today

Speaker : YB Senator Datin Paduka  
Chew Mei Fun  
Subject : How NGOs Can Lend A Hand  
To The Ministry Of Women &  
Community Development

### ON DUTY

Duty Table : Rtn Lee Su Zane  
Fellowship : Rtn Brenda Lee  
Finemaster : Rtn C T Heng  
Introduce : Rtn Leong Choy Ying  
Thanking : PDG Dr. Paul Lee

## Programme for 4<sup>th</sup> January 2010

Speaker : YB Ms.Elizabeth Wong -  
Selangor Environment Committee  
Chairman  
Subject : Selangor – Pioneer In Developing  
Alternative & Renewable Energy

### ON DUTY

Duty Table : Rtn Patrick Lee  
Fellowship : Rtn Edward Lee  
Finemaster : Rtn May Lim  
Introduce : PP Chow Tain  
Thanking : Rtn Robert Tan

## Birthdays & Wedding Anniversaries

**Birthdays** : PDG Dr. Paul Lee (4<sup>th</sup> Jan) PP AG Ken Ong (7<sup>th</sup> Jan)  
**Spouse's Birthday** : Ann Carmen (8<sup>th</sup> Jan) Ann Datin Esther (10<sup>th</sup> Jan)  
**Anniversaries** : PP Rosemarie Wee and Spouse Capt. Wee (7<sup>th</sup> Jan) PP Albert Lim and Ann Shirley (8<sup>th</sup> Jan)

## Your 4<sup>th</sup> – 31<sup>st</sup> January 2010 Diary

### Month of January is Dedicated to Literacy Month

Date	Day	Time	Meeting	Venue
04-01-10	Mon	12.45 pm	Weekly Meeting	Shangri-la Hotel, KL
06-01-10	Wed	6.30 pm	Club Service Com. Meeting	Rtn Asok Kumar's Office
07-01-10	Thurs	6.30 pm	International Service Com. Meeting	Rtn Steven Oon's Residence
08-01-10	Fri	5.30 pm	President's Walk To eradicate Polio	McDonald's Carpark, SS 15 Subang Jaya, Selangor
08-10-01-2010	Fri		75 <sup>th</sup> District 3300 Conference	Dorsett Hotel, Subang Jaya, Selangor
10-01-10	Sun	7.30 pm	PP Council Dinner Meeting	PP Kumar Tharmalingam's Residence
11-01-10	Mon	12.54 pm	Weekly Meeting	Shangri-la Hotel, KL
12-01-10	Tues	6.30 pm	Vocational service Com. Meeting	Marco Polo Rest. Jln. Raja Chulan, KL
13-01-10	Wed	6.30 pm	New Gen. Com. Meeting	Rtn Arwin Kumar's Office
14-01-10	Thurs	6.30 pm	Community Service Com. Meeting	Rtn Mok Sin's Office
18-01-10	Mon	12.45 pm	Weekly Meeting	Shangri-la Hotel, KL
25-01-10	Mon	12.45 pm	Weekly Meeting	Shangri-la Hotel, KL
28-01-10	Thurs	6.30 pm	BOD Meeting	President's Robin Tay's Office

**HAPPY NEW YEAR 2010!!!**

And a Happy New Year to all of you!!!

& as the Chinese would say, And a Prosperous One too!

Time flies and already we are into the second half of RY2009/10. As we are reading this President Robin is into his third quarter of his **Rotary Walk to End Polio**. He must be exhausted by now having started his walk on 22nd December 2009 from Alor Setar. Best wishes to him & his team of voluntary walkers. They are doing a noble thing and hopefully they will achieve their aims with this walk. PP KU Rajah has organised a team to join them at the last leg of the walk ending at the Grand Dorsett Hotel, Subang on the 8th Jan 2010 where the 75th District 3300 Conference will be held. It will be a great finish and a grand finale to all the selfless personal sacrifices, hard work, preparation, months of training and all that.

**And what have we got in the 2nd half of the year?**

Immediately coming to mind are some of the outstanding projects. One is the annual club **Scholarship Presentation**. As usual for the last few years we have about RM50,000 to give as scholarships to deserving Secondary students and Undergraduates. Believe it or not, many deserving students actually awaits the money to kick start their school year. The money will be useful to buy school shoes, uniform, bags and some books. This project is under Chairmanship of IPP Michael Yeow and no doubt it will be a success.

The other important project is the **Spouses Night** where the club give honours to the spouses of members. Spouses support for Rotarians' activities are very vital and they are as much a part of Rotary as the Rotarian him or herself. Thus rightfully we should honour them with a grand affair.

In between there will be meetings to plan for RY2010/11 activities. And in this respect, Incoming President Choy Ying will be very busy and if you are called upon to help out in whatever capacity try not to turn her down. After all she thinks you are the best person to do the job!

**New Gen will kick start the RY2010/11 with the ILTS and a Rotarian-Teacher Advisers Hi-Tea.** With this, it is the signal that President Robin's term is coming to an end and the beginning of another chapter of the club's history and in Rotary, That's how the wheel turns.

My fellow Rotarians

It is indeed fateful that I have been given this privilege of presiding as the Acting President for the last meeting of 2009 and writing the President's message for the 1st bulletin for 2010.

As widely reported, I will be saying goodbye to Pudu Rotary Club (again). I am tempted to be nostalgic and go on about how I will always treasure the memories of PRC ever since my first meeting at Holiday Inn with Phang as the President, and my 1st induction in Gary's year but instead I think this English translation of Robert Burns's Scottish Poem from Wikipedia will say it better..

Auld Lang Syne" ([http://en.wikipedia.org/wiki/Auld\\_Lang\\_Syne#Lyrics](http://en.wikipedia.org/wiki/Auld_Lang_Syne#Lyrics))

*Should old acquaintance be forgot,  
and never brought to mind?*

*Should old acquaintance be forgot,  
and old lang syne?*

**CHORUS:**

*For auld lang syne, my dear,  
for auld lang syne,  
we'll take a cup of kindness yet,  
for auld lang syne.*

*And surely you'll buy your pint cup!  
and surely I'll buy mine!*

*And we'll take a cup o' kindness yet,  
for auld lang syne.*

*We two have run about the slopes,  
and picked the daisies fine;  
But we've wandered many a weary foot,  
since auld lang syne.*

*We two have paddled in the stream,  
from morning sun till dine;  
But seas between us broad have roared  
since auld lang syne.*

*And there's a hand my trusty friend!  
And give us a hand o' thine!  
And we'll take a right good-will draught,  
for auld lang syne.*

Auld lang syne literally means "old long since", but a more idiomatic English translation would be something like "To days (or times) gone by", in common use as toasts, that capture the spirit of "for auld lang syne". Although the song begins with a question whether old times should be forgotten, the song is generally interpreted as a call to remember long standing friendships.

My fellow Rotarians, join me in a toast to long standing friendships and our friends not here with us today.. "For auld lang syne! And Happy 2010!"

Humbly yours,  
Together in Rotary,  
VP Lawrence B Khoo

## "INVOLVED WE ARE, COMMITTED WE MUST BE"

### PROCEEDINGS ON MONDAY, 28<sup>th</sup> December 2009

**Guest Speaker** : Rtn Leong Choy Ying  
**Subject** : Leadership

#### VISITING ROTARIANS

<u>Name</u>	<u>Club</u>
PP Roye Marshall	RC Huntsville, Alabama, Usa

#### GUESTS

<u>Name</u>	<u>Host</u>
Ms. Sharon Chiong	PP Michael Tung

#### STATISTICS

Visiting Rotarians	:	1
Guests	:	1
Club Members	:	35
<b>Total Present</b>	:	<b>37</b>

#### COLLECTIONS

Birthdays / Anniversaries / Fines	:	RM 60.00
Paying Diners	:	RM 30.00
Raffles & Others	:	Nil
<b>Total</b>	:	<b>RM 90.00</b>

#### CLUB PROCEEDINGS

Acting SAA Rtn Mok Sin called the meeting to order at 1.15 pm on behalf of Acting President Rtn Lawrence Khoo. He introduced all the visiting Rotarians and guests. He later led in the singing of the National Anthem and proposed the loyal toast.

The Finemaster for the day was none other than DGE Lim Kok Beng who fined Acting President Lawrence Khoo who came in wearing a Santa Claus hat and also representing President Robin Tay as he is away doing his charity walk. He duly paid a fine of RM5.

He then proceeded to fine PPKU Rajah for not acknowledging him RM1.

Rtn Choy Ying was also fined RM1 for talking to him half way and leaving.

PP Albert Lim who met him at the carpark and also being early for the meeting was also fined RM1.

PP Chin Peow for being so lucky in his son getting a full government scholarship to study in UK was fined RM2.

PP Kumar Tharmalingam and Rtn Lawrence Khoo for having just come back from overseas were each fined RM5.

Everyone else contributed RM2 each for having just celebrated Christmas and also the coming New Year.

#### PRESIDENT'S ANNOUNCEMENT

Good afternoon honored guests and fellow Rotarians. It is my honor to report on behalf of President Robin Tay.

President Robin Tay is currently on his second leg of his charity walk to eradicate polio. He is currently in Taiping. He was accompanied by 17 Rotaractors from Singapore West as well as PP Tay Wei Liang from RC Singapore West. He is

also accompanied by President Bhupinder Singh from RC Bukit Bintang and President Tiffany from RC Titivangsa.

He has also appealed to fellow members for support to go to Ipoh on the 1<sup>st</sup> Jan 2010 for the official flag off from Ipoh to Tanjung Malim.

He would also like to thank PP Dato Dr. Lee Hoo Teong for his assistance in getting the St. John Ambulance service and first aid personnel and also to PDRM for accompanying them on their walk.

#### INTRODUCTION OF GUEST SPEAKER

PP KH Low introduced the guest speaker for the day who was none other than our own member Rtn Leong Choy Ying who spoke on the topic of Leadership.

#### SPEAKER'S CV

Rtn Leong Choy Ying was born in 1966 which coincidentally is also the year PRC was chartered.

She is an accountant by profession and is currently the CFO of PPB Group Bhd.

Joined RC Pudu in 2003 and was proposed by PP Dato P Y Choong to the Club.

She is married to Spouse Edward Wong and has three lovely children namely Sean, Melissa and Scott.

#### SPEAKER'S TEXT

#### ON LEADERSHIP...

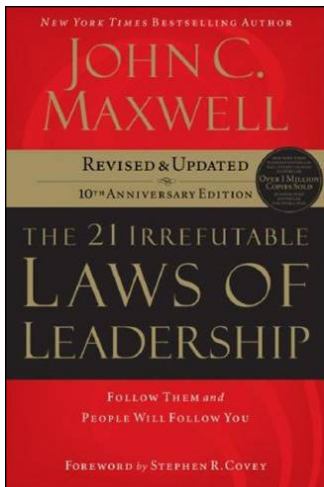
Leong Choy Ying

28/12/09

#### Definition

- "Leadership is the process of social influence in which one person can enlist the aid and support of others in the accomplishment of a common task"

- “Leadership is ultimately about creating a way for people to contribute to making something extraordinary happen”



### John Maxwell

- Born in Michigan in 1947.
- An internationally recognized leadership expert, speaker, and author who has sold over 13 million books.
- His organizations have trained more than 2 million leaders worldwide.
- He speaks to Fortune 500 companies, international government leaders and NGOs.
- A best-selling author, Maxwell was among 25 people named at Amazon.com's 10th Anniversary Hall of Fame.
- Three of his books, The 21 Irrefutable Laws of Leadership, Developing the Leader Within You, and The 21 Indispensable Qualities of a Leader have each sold over a million copies.

### The Law of the Lid

- Leadership ability determines the person's level of effectiveness
  - Story – in 1937, 2 brothers – Dick & Maurice opened a small drive-in restaurant in Pasadena, California. New concept, very popular, great success, \$50k profits. In 1948, following their business intuition, reduced menu, reduced cost & focused in hamburgers, devised “Speedy Service System”, profits doubled to \$100k.
  - Who are they? Dick & Maurice McDonalds! The story ends? NO! They never went further because their weak leadership put a lid on their ability to succeed.
  - In 1961, Ray Kroc bought the exclusive rights for McDonalds’ for \$2.7m and proceeded to turn it into an international business.
  - The brothers’ attempt to franchise yielded 15 takers and only 10 restaurants.
  - Ray succeeded opening 100 in 4 years, grew to 500 in 8 years and today, more than 21,000 in 100 countries.
  - The lack of leadership ability was the lid on the McDonald's brothers’ effectiveness.

- Leadership ability is always the lid on personal and organisational effectiveness. If the leadership is strong, the lid is high. But if it is not, then the organisation is limited.
- The good news is, we can learn how to raise it. - John Maxwell's own story – “20 years ago”

Leadership ability is always the lid on personal and organisational effectiveness. If the leadership is strong, the lid is high. But if it is not, then the organisation is limited.

### Leadership is not....

- Impressive titles
- Assigned leadership position

### Leadership....

- Cannot be awarded, appointed, or assigned.
- Comes only with influence, and cannot be mandated.
- Must be earned.

The only thing a title can buy is a little time.... either to increase the level of influence with others or to erase it.

### Leadership Myths

- The Management Myth  
Leadership is influencing people to follow but Management focuses on maintaining systems & processes
- The Entrepreneur Myth  
People may buy what they are selling but they are not following him
- The Knowledge Myth  
IQ  $\neq$  Leadership
- The Pioneer Myth  
Not only in front but also have people intentionally following, acting on his vision
- The Position Myth  
“It is not the position that makes the leader, it is the leader that makes the position”

### The Law of Influence

The True Measure of Leadership Is Influence – Nothing more, Nothing Less.

- Examples : Princess Diana & Mother Theresa.  
Title merely gave Diana a platform to address others. She became a person of influence in her own right. She built many important relationships and her influence increased and so did her ability to make things happen. i.e. rallying issues like AIDS research, care for people with leprosy & ban on landmines. After losing the HRH title after her divorce, her influence continue to increase.
- Hard work is required to gain influence in any organisation and to earn the right to become the leader.

He who thinks he leads, but has no followers, is only taking a walk.

### The Law of Process

Leadership Develops Daily, Not in a Day.

- Story of Anne Scheiber
- Becoming a leader is like investing successfully in the stock market. Fortune is not made in a day, but is day by day over the long haul.

- The ability to lead is a collection of skills, nearly all can be learned and improved, e.g. respect, experience, emotional strength, people skills, discipline, vision, momentum, timing .....many factors that are intangible and require seasoning to be effective.

Successful leaders are learners. It is the capacity to develop and improve their skills that distinguishes leaders from their followers.

**The Law of Navigation**

Anyone Can Steer the Ship, But it Takes a Leader to Chart the Course.

- See the trip ahead. They see the whole trip in their minds before they leave the dock. They have a vision for their destination, they understand what it will take to get there, they know who they'll need on the team to be successful and to recognise the obstacles long before they appear on the horizon.
- Draw on past experience. Every past success and failure can be a source of information and wisdom.

Listen to what others have to say. They gather information from many sources.

- Examine the conditions before making commitments.
- Make sure their conclusions represent both faith & facts.

The secret to the Law of Navigation is preparation

**The Law of Connection**

Leaders Touch a Heart Before They Ask for a Hand.

- The Heart Comes First. You can't move people to action unless you first move them with emotion.

- The stronger the relationship and connection between individuals, the more likely the follower will want to help the leader.
- It's the leaders' job to connect with the people.
- People don't care how much you know until they know how much you care.

To lead yourself, use your head;  
to lead others, use your heart.

So far, I have only highlighted 5 of John Maxwell's 21 Laws of Leadership which I feel most applicable for me.

There are many more theories, examples and studies on leadership.

In my personal opinion, the greatest leader and the most influential, proven through the ages, dumbfounded all the Management Gurus...

*...is the Servant King!*

"We can sign up for any number of leadership training seminars, but the only good leaders are those who are first and foremost good servants."

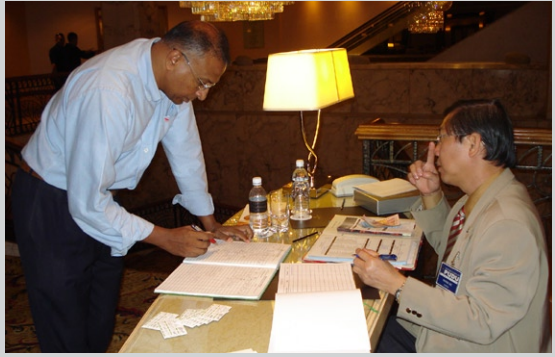
*~Julie Ackerman, Our Daily Bread*

**THANKING OF GUEST SPEAKER**

PP Ken Ong on behalf of the Club thanked the guest speaker Rtn. Leong Choy Ying by presenting her with a certificate of appreciation and a token from our club for giving us an excellent talk on the topic of Leadership.

**Weekly Meeting Photos on 21st December 2009**





**ROTARY INFORMATION**

**WHAT'S ROTARY?**

Rotary International is a volunteer organization of business and professional leaders who provide humanitarian service, and help to build goodwill and peace in the world. There are approximately 1.2 million Rotary club members belonging to 33,000 Rotary clubs in more than 200 countries and geographical areas.

Founded in Chicago in 1905, Rotary celebrated 100 years of service in 2005. The Rotary Foundation has awarded more than US\$2.1 billion in grants, which are administered at the local level by Rotary clubs.

**What is the purpose of Rotary?**

Rotary clubs exist to improve communities through a range of humanitarian, intercultural and educational activities. Clubs advance international understanding by partnering with clubs in other countries. Rotary also encourages high ethical standards in all vocations.

**What do Rotary clubs do?**

Rotary clubs address critical issues at home and abroad by providing health care and medical supplies, clean water, food, job training, youth development, and education to millions of people in need. Examples of Rotary's focus area include:

**Polio Eradication** - in 1985, Rotary International created PolioPlus – a program to immunize all the world's children against polio. To date, Rotary has contributed US\$800 million and countless volunteer hours to the protection of more than two billion children in 122 countries. Rotary is currently working to raise an additional US\$200 million toward a US\$355 million challenge grant from the Bill & Melinda Gates Foundation. These efforts are providing much needed polio vaccine, operational support, medical personnel, laboratory equipment and educational materials for health workers and parents. In addition, Rotary has played a major role in decisions by donor governments to contribute over \$4 billion to the effort. With its community-based network worldwide, Rotary is the volunteer arm of the global partnership dedicated to eradicating polio. Rotary

volunteers assist in vaccine delivery. Social mobilization and logistical help in cooperation with the national health ministries, the World Health Organization (WHO), UNICEF, and the US Centers for Disease Control and Prevention.

**Peace** - In an effort to educate tomorrow's peacemakers and ambassadors, up to 110 Rotary World Peace Fellows are sponsored each year to study at one of the eight universities for International Studies in peace and conflict resolution. Since 2002, 339 fellows from over 75 countries have participated at a cost of more than \$23 million.

**International Education** - Rotary is the world's largest privately-funded source of international scholarships. Each year, about 1,000 university students receive Rotary scholarships to study abroad. Rotary clubs also coordinate a high school-age student exchange program that has sent nearly 8,000 students abroad for three months to a year.

**Humanitarian Projects** - Rotary clubs initiate thousands of humanitarian service project every year. These volunteer-driven projects address the root causes of conflict, such as hunger, poverty, disease and illiteracy.

**Literacy** - Rotary clubs work to improve literacy rates worldwide. A unique, Rotary-pioneered approach called the Concentrated Language Encounter (CLE) has proven very effective in resource-strapped developing countries. It was so successful in Thailand, that the Thai government adopted the program nationwide.

**Water Management** - Recognizing the importance of clean water, many Rotary clubs help to install wells and develop water treatment and distribution systems to increase access to fresh drinking water for communities in need, especially in developing countries.

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## ROTARY AND POLIO

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### Polio

Poliomyelitis (polio) is a crippling and potentially fatal disease that still threatens children in parts of Africa, Asia and the Middle East. The poliovirus invades the nervous system, and can cause total paralysis in a matter of hours. It can strike at any age, but mainly affects children under five years of age.

### PolioPlus

In 1985, Rotary International created PolioPlus – a program to immunize all the world's children against polio. To date, Rotary has contributed more than US\$800 million and countless volunteer hours to the protection of more than two billion children in 122 countries. Rotary is currently working to raise an additional US\$200 million toward a US\$355 million challenge grant from the Bill & Melinda Gates Foundation. These efforts are providing much needed polio vaccine, operational support, medical personnel, laboratory equipment and educational materials for health workers and parents. In addition, Rotary has played a major role in decisions by donor governments to contribute over \$4 billion to the effort.

### Polio Today

Today, endemic wild poliovirus has been eliminated from all but four countries in the world (Afghanistan, India, Nigeria and Pakistan), and less than 2000 cases were reported worldwide in 2008. Though great progress has been made, challenges remain. Overall, the quality of immunization campaigns must be improved, and more funding is critically needed. In response, governments, donors and international agencies have endorsed a plan with clear milestones to tackle these and other challenges to a polio-free world.

### Global Polio Eradication Initiative

With its community-based network worldwide, Rotary is the volunteer arm and top private sector contributor to a global partnership dedicated to eradicating polio. Since its launch in 1988, the Global Polio Eradication Initiative - spearheaded by the World Health Organization (WHO), Rotary International, the US Centers for Disease Control and Prevention (CDC) and UNICEF - has reduced the incidence of polio by more than 99 percent. At the time, more than 125 countries were polio-endemic, and more than 350,000 children were paralysed by the disease each year.

### Rotarians in Action

Besides raising funds, over one million men and women of Rotary have donated their time and personal the world. Rotarians prepare and distribute different types of mass communication tools to get the message to people cut off from the mainstream by conflict, geography or poverty. Rotarians also recruit fellow volunteers, assist with transporting the vaccine, administer the vaccine to children and provide other logistical support.

### Lasting Legacy

The savings of polio eradication are potentially as high as \$1.5 billion per year - funds that could be used to address other public health priorities. The savings in human suffering will be immeasurable.

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## ROTARY AND EDUCATION

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Rotary strives to promote peace through education. Since 1947, The Rotary Foundation has awarded more than US\$1.1 billion in humanitarian and educational grants and is the world's largest privately-funded source of international scholarships. Grants are administered by local Rotary clubs.

### **ROTARY'S EDUCATIONAL PROGRAMS**

- **Ambassadorial Scholarships**  
Approximately 1,000 scholarships are awarded annually to university students around the world to study in another country from three months to two years. These students serve as ambassadors of goodwill. Since 1947, The Rotary Foundation has sponsored more than 39,000 scholars from over 115 countries.
- **Group Study Exchange**  
Group Study Exchange (GSE) enables groups of young professionals aged 25-40 to participate in four-to-six-week exchanges between two countries. GSE teams focus on vocational, educational and cultural

development. Since 1965, about 65,000 individuals (13,541 teams) from 106 countries have participated.

- **Youth Exchange**

Some 8,000 teenage students from around the world study in another country and learn about its history, language and culture each year. They too, serve as goodwill ambassadors and promote world understanding and peace.

- **Rotary Grant for University Teachers**

Grants are awarded annually to about 30 university faculty members who teach for up to 10 months at an academic institution of their choice in a developing country. Since 1985, 486 university teachers have participated in this program.

- **Rotary World Peace Fellowships**

This program trains future diplomats and international leaders in the art of peace building and conflict resolution. Up to 110 Rotary World Peace Fellows are selected annually to study at one of eight universities for International Studies in peace and conflict resolution. Fellows are offered an opportunity to gain a Master's degree in peace studies, conflict resolution, international relations or a professional development certificate in peace studies, conflict resolution, international relations or a professional development certificate in peace and conflict studies. Since 2002, 339 fellows from over 75 countries have participated at a cost of more than \$23 million. Universities include: Duke University and the University of North Carolina at Chapel Hill, North Carolina, USA; Universidad del Salvador, Buenos Aires, Argentina; University of Bradford, West Yorkshire, England; International Christian University, Tokyo, Japan; University of California, Berkeley, USA; University of Queensland, Brisbane, Australia; and Chulalongkorn University, Bangkok, Thailand.

## ROTARY INTERNATIONAL NEWS

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### New York club turns 100

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By Ryan Hyland

The Rotary Club of New York recently celebrated 100 years of service and fellowship with a formal gala at the Union League Club of New York.

"This is a celebration of our club's historic impact on New York City, the United States, and the world," said Arcadio Casillas, past club president and centennial celebration chair. "We celebrate past success not as a culmination, but as a commencement of a renewed New York Rotary."

From its support of the Safe Water Project for families in Africa to its diligent fundraising for local families affected by the 9/11 terrorist attacks, the New York club has improved the lives of millions at home and abroad.

The centennial gala, held 6 November, raised more than \$100,000 for the club's foundation, which will distribute the funds to city charities that help the homeless and needy.

"Service has been the key to our success," said club president David Wankoff. "Exemplifying our motto, Service Above Self, our members often put their own personal and business affairs aside to serve the community."

Rotarians from several countries, including France, Germany, Italy, and Japan, flew to New York City to celebrate the club's centennial.

Jean-Claude Gruffat, a former New York club member, now a member of the Rotary Club of Paris, flew in from France to attend the party.

"I had to be here for the centennial celebration. It's such an extraordinary accomplishment," said Gruffat, whose business obligations prompted a move to Paris. "I came not only as a former member but as a friend and partner."

Gruffat's Paris club has partnered with the New York club on several projects in Africa and Eastern Europe.

Established on 24 August 1909, the New York club is Rotary's sixth oldest and has more than 120 members.

Source: Rotary International News

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### Rotary's Web site, magazine win awards for excellence

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This was an award-winning year for The Rotarian magazine and Rotary International's Web site, which were recognized for editorial and creative achievement by Folio magazine.

RI's Web site won a 2009 Eddie Award for editorial excellence. It was named the bronze winner in the category for association and nonprofit sites circulated six or more times a year.

The Rotarian picked up a 2009 Ozzie Award in the category of Best Use of Digital Imagery for associations and nonprofits. The recognition was for the January article "How To Do Good and Feel Good Doing It."

Folio's Eddie and Ozzie awards are the largest awards competitions in publishing. The prestigious designations are bestowed on only the best in magazine and editorial creative teams.

Source: Rotary International News

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### Concert raises awareness, funds for polio eradication

By Antoinette Tuscano

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Perlman received several standing ovations during the fundraiser, Rotary's first benefit concert for polio. The organization joined with Perlman and the world-renowned New York Philharmonic to present the event.

"The concert was very uplifting," said Charles Murphy, governor-elect of District 7950 (parts of Massachusetts and New Hampshire). Murphy works with people with disabilities, and one of his best friends has survived polio. "I have a vision of polio ending."

The polio eradication effort resonates strongly with Perlman, who contracted the disease at age four and overcame physical challenges to become one of the world's

most celebrated musicians, winning 15 Grammy Awards as well as a Lifetime Achievement Award in 2008.

Rotary Foundation Trustee Chair Glenn E. Estess Sr. presented Perlman with an award for his help in fighting polio during a reception after the concert.

"There's no reason anyone should get this disease," said Perlman.

The polio eradication campaign received more good news this week with the announcement that Rotary has surpassed the halfway mark in its effort to raise US\$200 million to match \$355 million in challenge grants from the Bill & Melinda Gates Foundation.

Rotarians, many of whom traveled from great distances to attend the historic event, deemed the concert a success. Ann Lee Hussey, Murphy's friend and a district governor-elect, said the event really helped raise awareness about polio.

Hussey, a member of the Rotary Club of Casco Bay-Sunrise (Portland Area), Maine, is chair of the Rotarian Action Group for Polio Survivors and Associates.

A polio survivor herself, she remembers when people with the disease were shunned, and survivors didn't want to talk about it for fear of standing out. But Hussey says she encourages polio survivors to share their story with Rotary clubs and others, because it helps motivate Rotarians to continue the push to end the disease. "It will be such a relief when polio is gone," she said.

For now, the battle continues, and ending polio is Rotary's top priority.

Rotary International, the World Health Organization, UNICEF, and the U.S. Centers for Disease Control and Prevention launched the Global Polio Eradication Initiative in 1988.

Since then, the number of polio cases has been slashed by more than 99 percent, preventing five million cases of childhood paralysis and 250,000 deaths. However, the final 1 percent of cases are the most difficult and expensive to prevent. The wild poliovirus remains endemic in just four countries: Afghanistan, India, Nigeria, and Pakistan.

Source: Rotary International News

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### Unusual Interact Club

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Not your typical Interact club  
By Arnold R. Grahl

Members of the Interact Club of Communities-in-Schools at the South Carolina Department of Juvenile Justice, USA, have one of the most unusual meeting places.

The club convenes inside the juvenile correctional facility in Columbia and is composed of youth offenders who are participating in the facility's Communities in Schools curriculum.

The Interact club was launched by the Rotary Club of Lake Murray-Irmo in November 2006.

"We asked the club if they would be willing to support such an Interact club," says Virginia Barr, president of the Lake Murray-Irmo club and director of the Office of Community Justice at the Department of Juvenile Justice. The Rotarians already had a track record of service projects with the department.

"There were a lot of questions at first," Barr acknowledges, "but also a lot of support. Bernie Riedel, who was then our district governor, was 100 percent behind the idea and pushed for it. The director of the agency also strongly supported the notion." Ultimately, the club obtained all the necessary approvals.

The Interact club has some unique rules. Offenders who want to join must maintain a certain level of behavior or be removed from membership, Barr says. They can, however, be reinstated if they reform.

Because of these requirements, and because some members may be serving a short sentence, membership tends to be more fluid than a typical club. Barr says the club selects new officers every three months. "We want them all to have a chance at leadership."

Barr and Andy Broughton, another employee of the Department of Juvenile Justice who serves as adviser, attend the club's meetings. Once a year, Lake Murray-Irmo Rotarians are also invited to take part inside the center. Some offenders are occasionally allowed to come speak to the Rotary club.

Barr said Interact's mission fits nicely with the goals of the Juvenile Justice Department. "What we are trying to do is create a new normal for them, a sense of normalcy," she says. "Interact provides a lot of what they are trying to teach them. The goal is for them to not just be a law-abiding citizen, but a productive, contributing citizen."

The Interact club recently had a chance to tell the world its story by participating in Rotary International's first Interact video contest. The club's video, "Giving Back Through Interact," took the grand prize of being featured in Interactive.

"They came up with the idea for and all the material in the video," says Barr. "They said, 'What we need to do is show the transformation.' It took guts for them to take that approach. Some of them have hard stories to tell.

"This video showed us just how much of an impact we have made," she adds.

The Interact club has also had another success story. The Rotarians began a mentoring program that matches an offender with a Rotarian. One of the first arrangements paired a police chief with an offender who had committed assault and battery with intent to kill. The mentoring relationship has worked out beautifully, and the youth, who served as president of the Interact club, is now attending South Carolina State University, majoring in mathematics on a scholarship from the state. The Rotary club chipped in to cover the student's books and fees.

Source: Rotary International News

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**Rotary Clubs around the Klang Valley Meeting Information**

DAYS	TIME	ROTARY CLUBS	VENUE
Monday	1245	RC Pudu	Shangri-La Hotel, KL
	1800	RC Cyberjaya	1st Floor, MSC Innovation Centre, Cyberjaya
	1900	RC Pantai Valley	Kuala Lumpur Golf & Country Club, Bukit Kiara, KL
	1930	RC Titivangsa	Royal Selangor Club, KL
	2000	RC Senawang	Royal Sungei Ujong Club, Senawang, Seremban
Tuesday	1245	RC Petaling Jaya	Sheraton Hotel, Subang Jaya
	1815	RC Bangsar	Royal Selangor Club, KL
	1830	RC Kajang	Prescott Metro Inn, Kajang
	1845	RC Bandar Utama	Business Centre, One World Hotel, Bandar Utama
	2000	RC Danau Desa	Wisma Belia, 1st Floor, Room 711, Jalan Syed Putra, KL
	2000	RC Port Klang	Royal Klang Club, Klang
	2000	RC USJ	Resorce Centre, 3K Sports Complex & Inn, USJ
Wednesday	1230	RC Shah Alam	Kelab Shah Alam, Shah Alam
	1245	RC KL Di-Raja	Shangri-La Hotel, KL
	1830	RC Ampang	The Raintree Club, KL
	1830	RC KL North	Royal Selangor Club, KL
	1830	RC Sri Petaling	Sri Petaling Hotel, Sri Petaling, KL
	1830	RC Subang	Holiday Villa Subang, Subang Jaya
	1900	RC Cheras	Bankers Club, Amoda Building, Jln Imbi, KL
	1930	RC Bandar Sunway	Sunway Lagoon Resort Hotel, Subang
	1930	RC Brickfields	Royal Selangor Club, KL
	1930	RC Bukit Bintang	Holiday Villa Ampang, KL
	1930	RC Bukit Komanwel	Bukit Jalil Golf & Country Club
	1930	RC Central Damansara	Royal Commonwealth Club, Damansara Heights, KL
2000	RC Damansara West	Sri Damansara Club, Bandar Sri Damansara, KL	
2000	RC Kampung Baharu	Kelab Sultan Sulaiman, Kampung Baru, KL	
2015	RC Port Dickson	Royal Port Dickson Yatch Club, Port Dickson	
2030	RC Melawati	K Club, Taman Melawati, KL	
2030	RC Sungei Way	Bukit Kiara Equestrian & Country Club, Bukit Kiara, KL	
Thursday	1245	RC Gombak	Corus Hotel, Jln Ampang, KL
	1245	RC Klang	Royal Klang Club, Klang
	1245	RC Seremban	Royal Bintang Hotel, Seremban
	1800	RC Damansara	Royal Selangor Club, KL
	1900	RC Kelana Jaya	Bukit Kiara Equestrian & Country Resort, KL
	1900	RC Sentul	SRC, Boulevard Sentul, Sentul Raya, KL
	2000	RC Puchong	9, Jln BK 3/2, Bdr Kinrara, Puchong
Friday	1830	RC Metro KL	Bankers Club, Amoda Building, Jln Imbi, KL
	1930	RC KL West	Royal Selangor Club, KL
	2030	RC Bernam Valley	2nd Flr, 19B, Jln Bdr Rawang 1, Rawang
Saturday	0730	RC Bukit Kiara Sunrise	Bukit Kiara Equestrian & Country Resort, KL
	0900	RC Lembah Damansara	Tropicana Golf & Country Resort, PJ

**THE FOUR- WAY TEST**

**Of The Things We Think,  
Say, or Do.**

**1. Is it the TRUTH?**

**2. Is it FAIR to all concerned?**

**3. Will it build GOODWILL and BETTER FRIENDSHIPS?**

**4. Will it be BENEFICIAL to all concerned?**

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*Conceived by Herbert J. Taylor, a Chicago Rotarian in July 1932  
In January 1943, Rotary International Board Of Directors agreed that  
‘The 4-Way Test’ should be part of Vocational Service Ideal.  
Herbert J Taylor was RI President in 1954-55*