

BERITA PUDU

(For members only)

www.rotarypudu.org.my



Peace

Through Service

The Weekly Bulletin of The Rotary Club of Pudu

RI District 3300

Chartered 5th December 1966

BOD RC Pudu RY2012-13





This website was Runner-Up to the

R I District 3300

Best Website RY 2011-12 Award

For clubs with >25 members

Webmaster: datomus.ayob@gmail.com

Enjoy your **Berita** **PUDU**

6th August 2012

Issue No : **6**/2012-13

Programme Today

Speaker : Ms Stephanie Lai
Subject : Hypnosis - Don't Look Into My Eyes

ON DUTY

Duty Table : Rtn. C T Heng
Fellowship : Rtn. Joanne Ting
Finemaster : PP Ken Ong
Introduce : Rtn. Veronique Pearcey
Thanking : PP K H Low

Programme Next Week

Speaker : PP Siew Peng (Rotaract Pudu)
Subject : Group Study Exchange in USA

ON DUTY

Duty Table : Rtn. Sandy Soh
Fellowship : Rtn. Roy Sreenavasan
Finemaster : PP Quah Sek Cheng
Introduce : Rtn. Loo Ming Chee
Thanking : PDG K B Lee

Below are the speakers and titles for August.

27 Aug: PP Kumar Tharmalingam
Title: Is Real Estate Sexy?

Happy Birthday!

Nil

Spouse's Birthday!

Nil

Happy Anniversary!

Nil

FUTURE ROTARY EVENTS

AGTS – AG's Training Seminar

Friday 28/9/12 – Sunday 30/9/12 @ Kulim, Langkawi

GD LTS – Group Discussion Leaders' Training Seminar

Friday 19/10/12 – Sunday 21/10/12 @ Kamunting, Taiping

Pre-PETS 1

Friday 23/11/12 – Sunday 25/11/12 @ Tampin, A'Famosa Resort

Pre-PETS 2

Friday 15/3/13 – Sunday 17/3/13 @ Ampang, D'Villa Residences

District Assembly

Friday 26/4/13 – Sunday 28/4/13 @ Melawati, Grand Dorsett Hotel

DTTS – District Team Training Seminar

Sunday 19/5/13 @ Klang Central, Klang Executive Centre

District Conference

Friday 6/12/13 – Sunday 8/12/13 @ Kuala Lumpur West, Hotel Istana (tentative)

Rotary Club Diary 6th – 31 August 2012

| Date | Time | Programme | Venue | |
|--------|---------------|-----------|-----------------------------------|-----------------------------|
| August | Mon 6 | 12.45 pm | Luncheon Meeting | Shangri-La Hotel, KL |
| | Wed 8 | 6.30 pm | Public Relations Comm | Bukit Kiara Equestrian Club |
| | Thu 9 | 6.30 pm | Service Committee | Solaris Dutamas |
| | Sat 11 | | Rotaractors' Installion | Federal Hotel Bukit Bintang |
| | Mon 13 | 12.45 pm | Luncheon Meeting | Shangri-La Hotel, KL |
| | Wed 15 | 6.30 pm | Club Admin Committee | Loong Foong Rest., |
| | Thu 16 | 6.30 pm | New Gen Comm | Bukit Kiara Equestrian Club |
| | Sun 19 | | HARI RAYA AIDILFITRI | |
| | Mon 20 | | HARI RAYA AIDILFITRI | |
| | Tue 21 | 6.30 pm | TRF Comm | Bukit Kiara Equestrian Club |
| | Sun 26 | | Visit to Jenjarom Old Folks' Home | |
| | Mon 27 | 12.45 pm | Luncheon Meeting | Shangri-La Hotel, KL |
| | Wed 29 | 6.30 pm | BOD Meeting | Bukit Kiara Equestrian Club |
| | Fri 31 | | MERDEKA | |

POOR ATTENDANCE

Mon 30th July 2012 marks a significant date in the annual of the club in terms of attendance. For the first time after “don’t know since when”, our attendance at the regular meeting dipped below 20! If not for the few guests, the dining room really looked sparse. With 5 tables laid out and our Rotarians scattered here and there, it was quite discouraging for all, including the speaker who had expected at least 40. 40 actually was the guaranteed number to Shangrila Hotel by us and so another day of loss (though members had prepaid, it was still a loss in that sense).

What had gone wrong? In actual fact, this trend is not new. The signs were there in previous meetings and if we do a graph on recent attendance, it would show a dipping line. This trend is worrying as the reasons advanced by Rotary International for such a scenario are as follows:

- 1) Members loosing interest in the Rotary ideals.
- 2) Maybe we are having an uninteresting programme
- 3) Maybe the venue is unsuitable for a majority of members
- 4) Maybe the cost is expensive and the food is not good enough
- 5) Maybe the logistic of getting to the meeting place is difficult
- 6) Maybe the meeting normally dragged on for too long
- 7) Maybe the fellowship is not conducive

It could be just one of the above reasons or a combination of them. Nevertheless it is imperative for those in charge to take note and have a brain storming session to find out the real reason. Without finding the real reasons it would be difficult to bring forward the solutions.

Another reason is it could be just a temporary phenomena and in time we will get back the numbers attending meetings. However from the looks of it, this might not be the case. Hence we should pay more attention to this problem before the real rot sets in. By then it would be too late to do anything.

We should recognize that lack of attendance at our regular meeting is only a symptom. There is no doubt that it will spread to other meetings eg committee meetings, outings, project meetings, assemblies and participation in district activities. Disinterest is never an isolated matter.

So let’s buck up and find a solution to this worrying problem!

My dear Pudu Rotarians,

Shalom. Peace be unto you.

By the time you are reading this message, the 2012 Summer Olympics, also called the London 2012 Olympics, would be in full swing. Once every four years, athletes around the world come together in a friendly competition to win the coveted title of “Olympic Champion” in their respective sports.



Top on most of our minds will be whether Usain Bolt is able to defend his 100 M and 200 M titles he won at the 2008 Beijing Olympics? Every sprinter around the world would surely relish the chance to beat Usain, especially at the Olympics. Not forgetting that many of us will be praying hard for Dato Lee Chong Wei to win Malaysia’s first Olympic Gold medal.

I observed the following at every Olympics:-

1. Most people only remember the winners not the runner-ups. Here, I speak for myself as I cannot remember who was second in the 100M race in Beijing 2008?
2. The difference between the champion and runners-up are very minimal. In the sprint events, it is usually a fraction of a second.

Relating this observation to our attitude as a Pudu Rotarian, I wish to encourage all our dear members to put in your best efforts in whatever you do. Make every move count and deliberate. Whatever you put your hands in to do – make it a masterpiece.

Next, you need to put in just an extra 1% to be the champion. So the next time you have an opportunity to chair a project or to be a part of an organizing team, put that extra 1% effort into it. I am sure you and your team will come out tops!

With all of us adopting this Olympic-champion attitude in our club, I am sure RC Pudu will become the champion in the district at the end of this rotary year.

See you next week.

In-Rotary-Service,

Aaron Ong
President RY 2012/13

Record of Meeting on 30th July 2012

Guest Speaker : MS. P NAGASAYEE MALATHY

Subject : PROTECTION OF THE CHILDREN IS THE NEED OF THE HOUR IN MALAYSIA

VISITING ROTARIANS

| <u>Name</u> | <u>Club</u> |
|-------------|-------------|
| Nil | |

GUESTS

| <u>Name</u> | <u>Host</u> |
|---------------------|-----------------|
| P Nagasayee Malathy | Club |
| Jo Tan | Rtn. Alex Chang |
| Carol Ong | PP Ng Sim Bee |

STATISTICS

| | | |
|----------------------|----------|-----------|
| Visiting Rotarians | : | |
| Guests | : | 3 |
| Club Members | : | 21 |
| Total Present | : | 24 |

COLLECTIONS

| | | |
|-----------------------------------|----------|------------------|
| Birthdays / Anniversaries / Fines | : | RM 34.00 |
| Paying Diners | : | RM 100.00 |
| Raffles & Others | : | |
| Total | : | RM 134.00 |

Club Proceedings

SAA Rtn. Jonathan Avinash on behalf of Acting President Lawrence Annies called the meeting to order at 1.15 pm. He later introduced all the visiting Rotarians and guests. He later led in the singing of the National Anthem.

The finemaster for the day was AG PP Gary Lim. He started his fine session by fining the SAA Jonathan for starting the meeting as always RM1.

He commented that the attendance for the weekly meeting is getting from bad to worse and the current BOD to take responsibility and each member of the BOD were fined RM1.

Latecomer Rtn. Alex was fined RM1 and he also fined members who were more than 60 years old and above and wish them well RM1 each.

PP Sim Bee, Rtn. Sandy and PP Phang who had celebrated their birthdays last week were each fined RM5.

PP Quah who was early was fined RM1. Members who appeared in the front cover photo of the bulletin were each fined RM1.

PP Sam was fined RM5 for his spouse's birthday. And Rtn. Alex for knowing the name of SAA Jonathan's spouse was fined RM1.

President's Announcement

Weekly Meeting for : 30th JULY 2012 @ SHANGRILA HOTEL

1. Last Saturday (28th July, 2012), PE Alex Chang led a delegation of Pudu Rotarians to our daughter's club,

RC Cheras, installation at Bukit Jalil Golf & Country Resort.

2. At the recent Board of Directors' meeting, the Board has decided to offer the best "value for money" lunch buffet at our regular luncheon for only RM20 per pax for all our Pudu Rotarians' guests. Luncheon fees for all visiting Rotarians and Senior Exempt Rotarians remain at RM 30 per pax. We hope with this new "incentive", Pudu Rotarians would be more willing to invite a guest over for our luncheon meeting.

Introduction of Speaker

Rtn. Laura Lee introduced the speaker for the day who was none other than Ms. P. Nagasayee Malathy who spoke on the subject of Protection Of The Children Is The Need Of The Hour In Malaysia.

Speaker's CV

Profile of Mrs. P. Nagasayee Malathy

Ms. P. Nagasayee Malathy, post graduate in Social Work (Medical & Psychiatry specialization), Pursuing MBA in HRM & Rural Management (Dual Specialization) and possess 25 years of professional experience in the development sector involving Governments, Private and Corporate Sector, International, UN Organizations and Non-Governmental organizations for addressing lasting solutions to development issues through representation, networking and coordination with stakeholders. It also includes position as National Director - Cambodia for HelpAge International - UK for 2 years & Programme Manager/Head of Office - India for International Organization for Migration (IOM) for 4 years 9 months.

She has worked with various International organizations like OXFAM - UK, Plan International Inc., German

Leprosy Rehabilitation Centre etc., and held positions like Director, Programme Manager etc., Her expertise are in the areas of Rehabilitations of leprosy patients, victims of Human Trafficking, displaced populations, emergency relief and rehab operations, women's empowerment programme development, Child rights programme Development. Her core competencies encompass Strategic Planning, Public Private Partnership Promotion, Disaster Management, rights based approach for addressing issues concerning women, children, migrants, and Indigenous/Tribal population. Few programmes to quote are Natural Resource Management, Land reclamation and development, Community management of Handpump for drinking water supply and sanitation, Prevention of Human Trafficking and Irregular Migration, Prevention of Child Trafficking and HIV and Aids etc.,

Her key skill is also in fund raising for projects through proposal development as well as organizing events and she had mobilised funding for various programmes from various donors at national and international level.

She had also commissioned various studies in the areas of Micro Credit for women, irregular migration, Child Trafficking etc., She had presented papers in UN Vienna Forum on "Return and Reintegration of irregular migrants and trafficked victims". She had been Panel speakers in various forums in South Asia and Global level.

In addition to above she is a trainer and trained NGOs, Government Officials, Corporate Officials at senior level in addressing issues related to Human Trafficking through policy formulation (HR and CSR).

She is a multilingual person, she loves music and reading books. She had also learnt Indian Classical Instrument called "Veena" and given concerts during her school and college days.

Speaker's Text

Prevention of Child Abuse and Promotion of CHILD PROTECTION

Short History

- April 1999
P.S. The Children began as a Project
- Grew out of a need for a voice for children, particularly sexually abused children
- January 2002
P.S. The Children moved on to be a full-fledged organization (non-governmental / non-profit)
- Childs Rights based approach

Programs and Services

1. Training & Education Programs
Prevention Work through Training and Workshops aimed at adults. Equipping children with knowledge and Life Skills to protect themselves
2. Case Management & Support Services
Intervention Work. Supporting survivors and their families through the reporting process and court process

3. Treatment Services
Therapeutic services for children and their families
4. Advocacy
Partnerships/Networking
Encouraging Policy Change in the Best Interest of the Child

Agenda Today

- Rights of the Child
- What is Child Abuse & Neglect (CAN)?
- Definition & types of Child Sexual Abuse (CSA)
- Characteristics of CSA
- Fears of Disclosure
- Prevention Components
- The Reporting Process
- Child Protection strategies

Who is a Child?

What is a right?

History of Child Rights

- December 1948
Universal Declaration of Human Rights adopted by United Nations
- September 1990
Convention on the Rights of the Child (CRC) came into force
- February 1995
Malaysia ratified CRC
- Child Act (2001) in Malaysia consolidated previous laws on child protection and juvenile justice

Convention on the Rights of the Child

There are 8 Basic Ideas behind the CRC that everyone needs to know:

- *3 Basic Principles*
A child is any person under 18 years of age
Non-discrimination
Best interest of the Child
- *4 Basic Concepts*
Survival
Protection
Development
Participation
- *1 Process*
We are all involved!

Survival

Covers the right to life and the right to the highest standard of health and medical care attainable

Development

Includes all kinds of education (formal and non-formal) and the right to a standard of living which is adequate for the child's physical, mental, spiritual, moral and social development

Protection

Includes protection from discrimination, from abuse and neglect (including exploitation), protection for children in emergencies and special situations

Participation

Covers the right of a child to be listened to, and to have their ideas taken seriously (to have his/her views valued or given importance

Child Participation Ladder

1. Manipulation
2. Decoration
3. Tokenism
4. Assigned but informed
5. Consulted and informed
6. Adult-initiated, shared decisions with children
7. Child-initiated and directed
8. Child-initiated, shared decisions with adults

Protection from Abuse

The state shall protect the child from all forms of maltreatment and establish appropriate social programs for the prevention of abuse and the treatment of victims

Protection from Sexual Abuse

The state shall protect children from sexual exploitation and abuse, including prostitution and involvement in pornography

What is Child Abuse?

Physical Abuse

Physical abuse occurs when parents or adults deliberately or knowingly inflict injuries on a child, or, do not prevent harm.

It includes hitting, shaking, burning or biting. It also includes using excessive force when feeding, changing or handling a child.

Giving a child poisonous substances, inappropriate drugs or alcohol and attempting to suffocate or drown a child are also examples of physical abuse.

Emotional Abuse

Emotional abuse occurs when parents or guardians continuously fail to show the child love or affection, or when they threaten, taunt or shout at a child, causing him/her to lose confidence and self-esteem and to become nervous or withdrawn.

Neglect

Neglect occurs when parents / guardians fail to meet the child's essential needs, such as adequate food, clothing and medical care.

Leaving children who are too young to look after themselves alone or without proper supervision is an example of neglect.

Definition of Child Sexual Abuse

Sexual abuse takes place when a person in power coerces, tricks, and/or forces a child to take part in sexual activity, using the child for his or her own sexual gratification.

Types of Child Sexual Abuse

- Verbal
- Visual
- Physical

Verbal

- Verbal sexual stimulation
- Obscene telephone calls

Visual

- Exhibitionism (Flashing)
- Voyeurism (Peeping)
- Showing pornography to a child
- Photographing a child in sexual poses
- Making a child to watch sexual acts
- Obscene MMS / SMS

Physical

- Kissing by using the tongue
- Touching of breasts or genitals
- Rape
- Forced masturbation
- Prostitution
- Sodomy
- Oral Sex
- Inserting objects into private body parts
- Frottage

It is VERY IMPORTANT to understand that CSA is not just rape but includes a range of different sexual acts.

Do we have this problem of child sexual abuse in Malaysia?

Characteristics of CSA

- *Grooming process*
How a person in power gains the trust of a child in order to wear away personal boundaries and gain sexual access.
- *Intent*
- *Secrecy*
- *Force*
- *Lack of consent*
In Child Sexual Abuse, there is a lack of consent
Children are not given accurate information about sex and sexuality
- *Confusion*
The child may feel all of the emotions below at the same time:
Happy
Sad
Angry
Scared
- *Exploitation*
Exists because there is a difference in power between the sex offender and the child.

Signs of Child Sexual Abuse

- Varies from child to child
- Some children show no signs of sexual abuse
- May be seen through sexualized behavior

Fears of Disclosure

- Fear of further harm
- Fear of remembering
- Fear of being blamed
- Fear of shame and guilt
- Fear of losing love

Prevention Components

- **Information**
e.g.
Private body parts
Touching Rules
Secrets
Who to go to for help
- **Self-Esteem**
e.g.
Child Rights
Feelings
Empathy
- **Skills**
e.g.
Decision making
Assertiveness
Asking for help

Next Steps

Any inquiries, please contact us at 03-7957 4344 / 7956 4355 or email us at protect@psthechildren.org.my

Our website:
www.psthechildren.org.my

Thank you for taking this first step to building a safer community for Our Children by being here today! We at P.S. The Children are grateful for being here with you all today.

Thanking of Guest Speaker

Rtn. Mok Sin on behalf of the club thanked Ms. P Nagasayee Malathy for an excellent presentation and presented a certificate of appreciation and a token from our Club.

SMK Dato' Oon



WEEKLY MEETING PHOTOS HELD ON 23rd JULY 2012





INTERNATIONAL UNDERSTANDING DAY





WEEKLY MEETING PHOTOS HELD ON 30th JULY 2012





Rotary Information

Rotary International – organized at District & Zone level

District level

A district governor, who is an officer of Rotary International and represents the RI board of directors in the field, leads his/her respective Rotary district. Each governor is nominated by the clubs of his/her district, and elected by all the clubs meeting in the annual RI Convention held in a different country each year. The district governor appoints assistant governors from among the Rotarians of the district to assist in the management of Rotary activity and multi-club projects in the district.

Zone level

Approximately 15 Rotary districts form a zone. A zone director, who serves as a member of the RI board of directors, heads two zones. The zone director is nominated by the clubs in the zone and elected by the convention for the terms of two consecutive years.

Rotary International

Rotary International Headquarters in Evanston, Illinois, USA. Rotary International is governed by a board of directors composed of the international president, the president-elect, the general secretary, and 17 zone directors. The nomination and the election of each president is handled in the one-to-three year period before he takes office, and is based on requirements including geographical balance among Rotary zones and previous service as a district governor and board member. The international board meets quarterly to establish policies and make recommendations to the overall governing bodies, the RI Convention and the RI Council on Legislation.

The chief operating officer of RI is the general secretary, who heads a staff of about 600 people working at the international headquarters in Evanston and in seven international offices around the world.

RI News

2 new RI announcements

1. Take the Rotary Membership Challenge!
Share your passion for Rotary with your family, friends, and community during Membership and Extension Month in August. This year you're invited to take part in two activities designed to help you remember why you joined Rotary, what keeps you coming back, and why others should join.
First, take the Rotary Membership Challenge. Commit to sponsor a new member, tell a friend or colleague about your club's projects, or volunteer as a mentor to prospective or new members. After you complete the form we'll email you links to resources to help you meet the challenge!
Second, participate in the first-ever Rotary Moment Tweet Day on 14 August. Tweet about your favorite Rotary memory or event, talk about your club's activities, or share your community service project. Use hashtag #RotaryMoment.
Not on Twitter? Listen to Rotary's popular webinar Using Social Media to Promote Your Club or District to learn how to create a Twitter account, post your first tweet, use hashtags, and lots more.
2. New online goal-setting tool for club and district leaders Rotary Club Central, an online tool to help club and district leaders set and track goals, launched last week. It gives Rotary a better way to measure the impact Rotarians are making worldwide.

The new tool empowers club and district leaders to monitor club progress and achievements in three key performance areas: membership initiatives, service activities, and Rotary Foundation giving.

Rotary Club Central includes charts that track membership retention and Annual Fund giving over the past five years. District leaders can view a summary of club progress.

Club leaders are encouraged to log in to Member Access and enter their data in Rotary Club Central so that club members, the district governor, and assistant governors can see it.

Look for additional goals and features in the coming months.

Source : Rotary International

RI President's monthly message - August 2012

Dear fellow Rotarians,

What is Rotary? When I ask Rotarians this question, they often give vague answers. And when I asked myself this question, I had to think about it. August is Membership and Extension Month in Rotary, and I want all Rotarians to be able to send a unified message about what Rotary is and why they joined.

The key to increasing membership is for every Rotarian to be convinced that it's good to be a Rotarian, and to convey that passion to others. In Rotary, we have a tendency to be humble and keep our achievements to ourselves. But we must share them with those around us and with the world.

Every Rotarian has a specific moment that stands out and has a special meaning. Some people refer to this as their "Rotary Moment." I believe it is very important to share this moment with others. Facts and numbers can only go so far, but sharing a personal experience can open doors and build friendships.

That's why I decided to create some sample messages that I call "Rotary Moments." You can use these one-minute and three-minute messages to answer the question "What is Rotary?" in a way that is most personal to you. They will help you talk about the projects you've been involved in, how they've helped your community, and what's been most meaningful to you.

To strengthen Rotary, we need more members. But unless those members are convinced of the benefits of the organization and can share that passion with others, expanding Rotary won't be meaningful.

If every Rotarian is happy about being a Rotarian and spreads the word with a clear, unified message – if every Rotarian around the world can be his or her own PR department – the combined, collective effect will be enormous. These sample messages will help us all clearly communicate our enthusiasm to others. This will lead to an increase in new membership and in member retention.

The messages are available for free download at www.rotary.org, and Rotarians can buy other membership materials at shop.rotary.org.

I believe that the purpose of every life is to help others and contribute to society. Once Rotarians begin using these samples, the world will become more aware of how Rotary is helping people live that way. I encourage you to share your Rotary Moment with other Rotarians as well as non-Rotarians.

Sakuji Tanaka

President, Rotary International

Source : Rotary International News

Trustee chair's monthly message - August 2012

To achieve our goals, we need every Rotarian

At the RI Convention in Bangkok, Thailand, in May, I spoke about The Rotary Foundation's five important goals for this year. Goals that require great efforts, not only by the leadership of Rotary, such as club presidents, district governors, RI directors, and Foundation trustees, but by all 1.2 million Rotarians, everywhere in the world –including the ones who couldn't attend the convention.

The Foundation will achieve our monetary goal only if every Rotarian, and every club, contributes something this Rotary year. And we will be successful in rolling out our Future Vision Plan worldwide only if every district, working with the regional Rotary Foundation coordinators and district officers, provides the recommended structure and training that will result in a stronger and more cost-effective way of Doing Good in the World.

With a more efficient Foundation, we will support the goal of RI President Sakuji Tanaka to build Peace Through Service . We will do this while we plan for the introduction of stewardship safeguards, particularly for District Designated Fund spending.

No goal is ever achieved without a plan. Your club and district should already have a plan in place for achieving your goals for 2012-13, and now is the time to put it into action. To reach our goals, every Rotarian, club, and district should participate in The Rotary Foundation, whether by carrying out a Foundation grant project, telling others about the good work that Rotary accomplishes every day, or raising funds to support our educational and humanitarian efforts. I urge every Rotarian to commit today to achieve Rotary's 2012-13 goals. We can do it. We will do it, but only if every Rotarian in the world plays his or her part.

So, Rotarians, let's get started.

Wilfrid J. Wilkinson

Foundation Trustee Chair

Source : Rotary International News