

The Weekly Bulletin Of The Rotary Club OF Pudu, R.I. District 3300, K.L. Malaysia



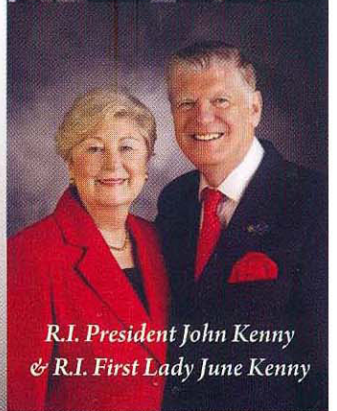
BERITA pudu



" THE FUTURE OF ROTARY IS IN YOUR HANDS "
 R.I. Theme for Rotary Year 2009/2010

<http://www.rotarypudu.org.my>

Involved We Are, Committed We Must Be.



*R.I. President John Kenny
& R.I. First Lady June Kenny*

With Compliments

from



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B e r i t a P U D U

3rd August 2009

For Members Only
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website:- <http://www.rotarypudu.org.my>

Programme for Today

Speaker : PDG Dr. Paul Lee, PP Tan Sri Soong Siew Hoong, Rtn Jeffrey Yap
Subject : Rotary

ON DUTY

Duty Table : Rtn CT Heng
Fellowship : Rtn Lawrence Khoo
Finemaster : PP Choo Jee Sam
Introduce : Rtn Leong Choy Ying
Thanking : PP Kumar Tharmalingam

Programme for 10th August 2009

Speaker : YB Ronnie Liu
Subject : Joining Hands With The Selangor State Government

ON DUTY

Duty Table : Rtn Yash Pragaaszan
Fellowship : PP Albert Lim
Finemaster : PP Ng Sim Bee
Introduce : Rtn Robert Tan
Thanking : PP Dato N K Jasani

Birthdays & Wedding Anniversaries

Birthdays : Nil
Spouse's Birthday : Ann Lena Chew (3rd. Aug); Ann Catherine (8th Aug); Ann Davinder (9th Aug)
Anniversaries : PP Michael Tung and Ann Caylice (3rd Aug); Rtn Stanley Pereira and Ann Davinder (6th Aug)

Your 3rd – 27th August 2009 Diary August is Membership & Extension Month

Date	Day	Time	Meeting	Venue
3-8-09	Mon	7.00 pm	Membership Devt. Night Meeting	Shangrila Hotel, KL
5-8-09	Wed	6.30 pm	Club Service Com. Meeting	Rtn Asok Kumar's Office
6-8-09	Thurs	6.30 pm	International Service Com. Meeting	Rtn Steven Oon's Office
8-8-09	Sat	7.30 pm	Rotaract Club Pudu Installation	Coronade Hotel, KL
9-8-09	Sun	9.00 am	Dist. Membership Devt. & Retention Workshop Seminar	Bukit Kiara Equestrian and Country Resort, KL
11-8-09	Tues	6.30 pm	Vocational Service Com. Meeting	Marco Polo Rest. Jln. Raja Chulan, KL
12-8-09	Wed	6.30 pm	New Gen. Com. Meeting	Rtn Arwin Kumar's Office
13-8-09	Thurs	6.30 pm	Community Service Com. Meeting	Marco Polo Rest. Jln. Raja Chulan, KL
13-8-09	Thurs	7.00 pm	Fireside On Club Service	PP Tai Chin Peow's Residence
15-8-09	Sat	3.00 pm	Rotaract Club of Pudu Meeting	Eurasian Club, Jln. Pudu, KL
27-8-09	Thurs	6.30 pm	BOD Meeting	Marco Polo Rest. Jln. Raja Chulan, KL

AUGUST IS MEMBERSHIP & EXTENSION MONTH

As everyone knows, an organization like ours need numbers. Can you just imagine a Rotary club having a membership of just 10 members? It would be very difficult to sustain its activities as forming a board of directors itself, as spelled out in the constitution, would need at least 11 members. The Rotarians are supposed to represent the various vocations/classifications in the community and it just means either the community does not provide a base large enough to form a Rotary club or that the community has no interest in such an activity. Actually, the last statement is not entirely true as most communities in the world do have such an interest. So it boils down to marketing.

Yes, Rotary needs to be marketed to be effective in bringing in new members and grow in membership. So how does one market Rotary? Here are some ideals:

1. **Word of mouth:** Tell Rotary to your friends/acquaintances. Tell them about the good work done by Rotary all over the world. Tell them it is beneficial to the community to have such an organization within it as it is a worldwide organization duly recognized by governments. Members of a Rotary club can contribute their respective expertise to help to solve problems in the community. Bring them to the regular meetings or meetings of other clubs to let them see the networking potential not only within the community or immediate community but all over the world.
2. **Emphasis on fellowship and friendship:** It is true by being a Rotarian, one can enjoy fellowship with fellow members in the club. It does not stop there as if one is a traveller, one can meet and have fellowship with Rotarians all over the world. Friendship can develop as and when it comes along.
3. **Talk about the ability to meeting people in other profession:** The membership in Rotary depends on one's classification and no Rotary club in the world should have as members more than 10% of its total membership. Thus the opportunity of meeting people of other professions is sometimes a great attraction. These people get together to help their respective community to be a better place.
4. **Go to the media:** When launching a Rotary project, invite the press, tv, magazine, radio and various other avenues to cover the event. The ensuring publicity can allow the public to know exactly what is Rotary. Not only will the publicity good for membership attraction, it can attract contributors or sponsors. Rotary do need financial and governmental support to be effective.
5. **Hold seminars to dispel misconceptions:** Many a times, Rotary is misunderstood as a rich man's club as well as a charity club. This frightens off potential members as they are fearful of huge financial outlay to be a member. There are many other misconceptions and Rotary if it wants to encourage membership growth has to take the bull by its horn - dispel them! One way is to hold seminars and invite potential members to participate.

There are of course many other ways to market Rotary and each club has its own strategy. RI is well aware of this need to increase members in each club and its presidents have been calling for an ambitious 10% nett increase each year. Our district in fact rewards clubs that meets its target.

To all our Guests of Pudu Rotary Club, District Governor PP Leslie Salehuddin, District Officers, Visiting Rotarians, and Friends of Rotary; on behalf of the Board and its Members, **"WELCOME"** to our yearly, **"MEMBERSHIP DEVELOPMENT & RETENTION NIGHT"**.

It is with great pleasure and with our deepest appreciation in having your presence with us this evening.

In the Rotary International calendar, the month of August is designated as the **"MEMBERSHIP and EXTENTION MONTH"** and during this month many Rotary Clubs in District 3300 will be organizing activities to share with their business associates, business partners, friends, family members and acquaintances about the fundamental values of Rotary.

"CONGRATULATIONS" to Rtn Robert Pragaazan popularly known (Yash) and Spouse, Rtn Kayvitah Mariappan on your induction today and also as our first Pudu Rotarian for Rotary Year 2009/2010 to be inducted by DG Leslie Salehuddin. We are very delighted to accept you as a true Pudu Rotarian and we believe strongly that you will service the community with great Rotary spirit and integrity.

For those **Non Rotarians** who are witnessing Rtn Yash's induction today, you may wonder what is Rotary? Append below, here are some Rotary Information for you.

"What Rotary Is?"

Rotary is a **worldwide service organization of business and professional people**. It is **non-racial, non religious and non-political** and is growing in numbers. There are currently over **1,210,000** members in **32,738** clubs in **207** countries. Each club shares the same common principals of Rotary but each is autonomous and free to prepare its own programs and control its destiny.

Rotary started in **1905** when a small group of businessmen in **Chicago** began meeting to **learn** from one another and **to enhance** their business relationships. While making business contacts is still a useful facet of Rotary, the focus quickly moved to include **doing good deeds in the community and helping those less fortunate**.

Rotarians throughout the world encourage **high ethical standards in their vocation, conduct humanitarian projects and work towards world peace and understanding**.

To name some of the humanitarian Rotary's International Projects. They are:

1. **Polio Plus** which is a Rotary program dedicated to completely eradicate this disease from the world. To date, Rotarians have raised over **USD\$270m** and the objective of having the **world free of Polio** is almost complete.
2. **Rotary Youth Exchange Programs** which is a two-way program **giving young people an opportunity** to spend a year living with families in another country. Rotary Club of Pudu has co-hosted many students from various parts of the world, such as Brazil, Korea, Thailand, Philippines, and South Africa.
3. **Rotary Ambassadorial Scholarships** which **subsidize the costs** to allow suitably qualified people to further their studies overseas.
4. **Group Study Exchange** which involves a team of professional and business people from diverse walks of life visiting a Rotary District in another country to **further and share knowledge and understanding for the mutual benefit of both nations**.

How You Can Become a Rotarian?

Membership is by invitation. A current Rotarian will need to act as your sponsor. Members usually own a business or hold a position of responsibility within a business or profession. We have both men and women members in our club. There are many reasons why one should join Rotary. The ten foremost reasons are; 1. Friendship, 2. Leadership Development, 3. Personal Growth and Development, 4. Business Development, 5. Citizenship in the Community, 6. Continuing Education, 7. Fun, 8. Public Speaking Skills, 9. Citizenship in the World, and 10. Assistance When Traveling.

...continues on page 8

"INVOLVED WE ARE, COMMITTED WE MUST BE"

PROCEEDINGS ON MONDAY, 27th July 2009

Guest Speaker : AG Veivien Goon
Subject : AG's Perspective on DG's Goals

VISITING ROTARIANS

<u>Name</u>	<u>Club</u>
PP Fpadlfo Ophie Reyes	RC Mandaluyong
Rtn Mark Luna	RC Mandaluyong
Rtn Ernesto Ernie Lim	RC Mandaluyong
PP Herman King	RC Mandaluyong
PP Albert Ang	RC Mandaluyong

GUESTS

<u>Name</u>	<u>Host</u>
Lim Moon Yen	Sandy
Brenda Lee	Jeffrey Yap

CLUB PROCEEDINGS

Acting SAA Rtn Mok Sin called the meeting to order at 1.15 pm on behalf of President Robin Tay. He introduced all the visiting Rotarians and guests and later led in the singing of the National Anthem and later proposed the loyal toast.

The finemaster for the day was none than the popular PP VG Chandran who started his fine session by fining himself as he was very happy by the way the Fellowship and Club Installation programmes over the weekend were well organized by contributing RM15.

Not to be outdone the people behind the scenes namely PDG Dr. Paul Lee contributed RM10, VP Choy Ying being the OC for the Installation paid a fine of RM50, PP Phang who did the souvenir, paid RM10. Rtn Steven Oon who was the host for the fellowship paid RM10. Others who were fined included PP Gary Lim, President Robin who paid RM50 and all the Board of Directors all paid a fine of RM10 each.

Three members had the honor of paying a fine of RM2 each were Rtn Robert Tan, PP Sam and Rtn Jeffrey Yap because YB Senator Datin Paduka Chew Mei Fun was being made an honorary member of our club and she is from the same clan as all three of them.

Included in the fining list of PP VG Chandran were PP Phang, Rtn Sandy Soh and Lawrence Khoo for celebrating their respective birthdays and PP Sam and President Robin for their respective spouse's birthday.

INTRODUCTION OF GUEST SPEAKER

Rtn Tan Peng Huat introduced the guest speaker for the day who was none other than AG PP Veiven Goon who spoke on the topic of AG's Perspective on DG's Goals.

PRESIDENT'S ANNOUNCEMENTS

Last week, our Club had an extravaganza and the most interesting week in Pudu Rotary Club's history, and I would like to acknowledge the following Rotarians who have worked endlessly and tirelessly to make it possible.

STATISTICS

Visiting Rotarians	:	5
Guests	:	2
Club Members	:	29
Total Present	:	36

COLLECTIONS

Birthdays / Anniversaries/ Fines	:	RM 191.00
Paying Diners	:	RM 60.00
Raffles & Others	:	
Total	:	RM 251.00

First on my list is our International Service Director, Rtn Steven Oon and Rtn Boon Kee and his family for hosting our Fellowship Night for our Sister's Clubs.

On July 24, 2009, Friday, a total of 61 Rotarians and Rtyns and family from RC Dhonburi (10), RC Mandaluyong (11), RC Singapore West (21) and RC Songkhla (19) who travelled from far, by road and by air to attend this fellowship evening. RC Singapore West chartered a 40 seats coach while RC Songkhla chartered a big van to come.

This year, our Fellowship Night was organized with an "Out of the Box" approached. Instead of bringing all our 61 visitors to taste our local hawkers' delicacies, we brought all the hawkers and their stalls back to Rtn Steven Oon's residence. The evening was filled with fun, laughter, singing, dancing, merry, merry, and it was indeed, splendid and enjoyable.

"THANK YOU & KUDOS" to Rtn Steven Oon and Rtn Boon Kee for your kind hospitality and your continuous support.

"THANK YOU", PP Gary Lim and your team of "FAST & FURY" drivers who were the Transporters. Dedicatedly, all of you went to KLIA and LCCT to pick up each and every visitor at different flight schedule and on the same evening, at 6.00 p.m., you all have to beat the Friday's traffic madness at Sunway to chauffeur our visitors to Rtn Steven Oon's residence at Sri Damansara and back to Sunway after the fellowship. Marvelous aren't you?

"THANK YOU", PDG Dr. Paul Lee and your team of advisors for the swift and ingenious idea; organizing such awesome fellowship night with our Sister's Clubs. Because of this, our bonding, our friendships and relationships with our Sister's Clubs became even stronger and closer.

"KUDOS" to Rtn Mok Sim for your wonderful musical box and Karaoke system. Basically, your Karaoke system has stolen the whole show. It is better than our renowned "Patrick Teoh's Music Machine".

"THANK YOU", DG Leslie Salehuddin, PDG Dato' Jimmy Lim, Rtn Brenda and AG Veiven Goon for your attendances and presences. We all cherished your kind supports.

Next, on the July 25, 2009, Saturday, at Ballroom Lagoon 3, Sunway Resort Hotel & Spa, we have successfully completed our 43rd Installation. Our GOH was none other than YB Dato'

Sri Ong Tee Keat, Transport Minister of Malaysia. With deepest appreciation, despite his tight schedule, he graciously graced this auspicious installation of ours.

One of the highlights at the 43rd Installation was the induction of Senator, Datin Paduka Chew Mei Fun, as our Honorary Member.

Ladies and gentlemen, our installation will not be possible without our "LADY BOSS", - President Elect, Rtn Leong Choy Ying. Around applause and "THANK YOU" for being the OC for the 43rd Installation. You and your dedicated team players have illustriously done a fantastic and awesome job.

Advisors, PP VG Chandran and DGE Lim Kok Beng, Souvenir Magazine Editor, PP Phang Poke Shum, Master of Ceremony, PP Kumar Tharmalingam, Multi Media Presentation and Floor Manager 1, Ex. Rtn Lawrance Annes, Floor Manager 2, PP Gary Lim, Floor Manager 3, Rtn Patrick Lee, Beverage Manager, PP Albert Lim, In charge in the Jewels, Rtn Sandy Soh and potential member, Ms. Brenda Lee, and all those who have help one way or the other, "THANK YOU" very much for your time and support rendered. Fellow Rotarians, you are great!

On behalf of the BOD, I would like take this opportunity to thank PDG KB Lee for his generous contribution to our Fellowship Night's kitty.

To all our kind and generous donors and sponsors, who have without much hesitation, contributed endless to Pudu Rotary Club every year. Your generosity and your endless contributions touch most of our hearts.

Lastly, to all Fellow Rotarians who worked behind the scene and to those who have unconditionally pledged and contributed to our "DRINKING HOLE", Thank You! Thank You! Thank You! (Please refer to Liquor List prepared by Fellowship Chairman, Rtn Patrick Lee.)

Pudu Rotary Club's Events and Projects for the month of August, 2009. Please take note of all these important dates, venues and time of our incoming projects and events.

On August 1 & 2, 2009, OC, PP Gary Lim will kick off our first Community Service Project at Batu Caves, - "Community Fun Car Wash". Please render your support to PP Gary Lim and his committee. We need all your helping hands to make it successful.

On August 3, 2009, OC, PE Leong Choy Ying will be holding our "MEMBERSHIP DEVELOPMENT & RETENTION NIGHT". Our regular weekly luncheon meeting at Shangri La Hotel, KL will be changed to an evening meeting.

PE Leong Choy Ying appeals to every Pudu Rotarians to bring in at least one potential member for this evening. A small sum of RM20 will be charged to the Guest to avoid "Free Loaders" from attending this event.

On August 8, 2009, Rotaract Club of Pudu will be holding their 36th Installation at Conrade Hotel, KL at 7.30p.m. Pudu Rotary Club has committed 2 tables. Please note that PP Michael Tung shall be going around garnering your support.

On August 9, 2009, our District 3300 shall be organizing a workshop, "DISTRICT MEMBERSHIP DEVELOPMENT & RETENTION WORKSHOP". Please be reminded that all the details pertaining to this event including the application form have been published in today's Berita Pudu at Page 6 and 7. Please enroll yourself to this interesting half day workshop.

With me, I also have the application forms. You can get it from me and anyway, I will be calling upon you too for your kind attendance.

On August 13, 2009, Fireside Chairman, Rtn Tan Peng Huat has been working very hard organizing the 2nd Fireside on "CLUB SERVICE AVENUE". The host for our 2nd Fireside is PP Tai Chin

Peow and Rtn Ivy and they promised lovely authentic Hakka Cuisine before the Fireside. Please enroll your name with Rtn Tan Peng Huat.

Acknowledgement and Salutation to Fellow Pudu Rotarians

INTRODUCTION OF GUEST SPEAKER

Rtn Steven Oon introduced the guest speaker for the day who was none other than Mr. Ian Chee Iihann who spoke on the topic of Leadership – The Art Of Getting Things Done.

SPEAKER'S CV

AG PP Veiven Goon joined Rotary in 1995 with the RC of Gombak with his proposer being DGE Lim Kok Beng. Was President in RY 2005/06. Has served in almost all positions at club level and Deputy Chairman of District Club service committee in RY 2008/09.

Educated in Penang Free School, tertiary education in Canada with an Engineering Degree from university of Toronto and an MBA from University of Western Ontario. His classification is Business Advisory. Worked at many business consulting positions.

Married to Dr. Emily Goh with one daughter.

Likes all outdoor activities and scuba diving. Member of MNS.

SPEAKERS TEXT

President Robin
Past District Governor Dr Paul Lee
District Officers
Past Presidents of Rotary Club of Pudu
Past Presidents of the Rotary Club of Mandaluyong
Rotarians of the Rotary Club of Pudu
Rotarians of the Rotary Club of Mandaluyong
Distinguished guests, Ladies and Gentlemen

Thank you very much for the introduction. It is indeed an honour for me to be here to address your Club today. I actually feel very much at home here in Pudu. I see so many friends here, PDG Paul, AG Ken Ong, my Rotary class mate PP Tai Chin Peow, PP VG Chandran and many others.

In facts, the first Rotary Club meeting that I ever attended was Rotary Club of Pudu meeting at the old Holiday Inn on the Park. That was in the early nineties and I was invited by a school mate of mine Lee Keat Hin. Some of you might remember him but anyways I was not willing to make the commitment at that time. Of course when Kok Beng invited me in 1995 I agreed.

Let me first of all congratulate President Robin and his Board of directors for their installation last Saturday. Congratulations also for having the most number of overseas Rotarians ever at a Pudu installation. I must thank the Pudu Rotarians for their wonderful hospitality. I'm glad to see the Rotarians from Rotary Club of Mandaluyong staying on for an extra day. I must say I enjoyed the evening thoroughly especially the entertaining jokes and videos. whoever prepared those videos and jokes did a fantastic job. OC PE Choy Ying well done!

PP Chow Tain asked me to touch AG's perspective for Pudu and for Group 9. Now what does an Assistant Governor do? What's the role of an AG? According to the MOP the Assistant Governor is responsible for assisting the District Governor in the administration of the assigned Clubs. In other words, the Assistant Governor is there to ensure that Clubs are run effectively. Effective Clubs make an effective District.

So I'm really here to help President Robin win; I'm here to help Pudu win. I'm here to join hands, with Pudu, with the Rotarians

of Pudu. I liked your tagline for your Community Service project, Join Hands with Rotary; Action is your hands. So Action is in our Hands. President Robin has declared many worthwhile goals that he wants accomplished during his year in office. I consider it a Declaration of Excellence, I would use DOE for short. So my role really is to support, to support President Robin and the Club in achieving this DOE. You can count on me; you can count on my commitment to the Rotary Club of Pudu to do whatever it takes for you to have a successful year. And as they AG stands for Anything Goes!

Let me touch on group 9 which is the grouping that Pudu is part of. The other Clubs in Group 9 are Ampang, Bukit Kiara Sunrise, Sri Petaling and KL West. These Clubs are what I would say average sized Clubs, RC Ampang has 24 members, Bukit Kiara Sunrise 34 members, KL West 20 members and Sri Petaling 19 members. All these Clubs are quite established with the exception of Sri Petaling which was chartered, in 2005, during PDG Ken Khoo's year. The other Clubs are more established with Ampang chartered in 1984 (25 yrs), KL West 1989 (20 yrs) Bukit Kiara Sunrise in 1992 (17 yrs).

Of course the cultures in each Club is different, Bukit Kiara Sunrise being a Saturday breakfast Club is quite in formal. Other clubs have different degrees of formality. Some Clubs like KL West put a lot of emphasis on Club fellowship. After their meeting at Royal Selangor Club on Friday night, their fellowship continues late into the night.

The President of KL West is Dato Randhir Singh. Although the Club is not newly chartered many of the active members, including Directors are new Rotarians. So there will be a different set of challenges for the Club. Sri Petaling though a relatively new Club has a group of very enthusiastic Rotarians ably led by President Ivy Wong. the Club has several senior Past Presidents who have joined Sri Petaling in the last year or so like PP Mahendran from Sentul, PP Ong Kum Sing from Shah Alam and PP Henry Soh from Ampang and these PP's are a great resource for the Club. It is interesting to note that President Ivy's whole family are charter members of the Club, her husband and her two children, a son and a daughter are chartermembers. As far as I know this is the only such instance in the District.

While there are no Group activities planned yet the Presidents of Group 9 are open to having joint activities and it is encouraging to see Presidents opening up their projects and inviting other Clubs to join in. I would like to acknowledge President Robin for his lead in inviting the Interactors of Bukit Kiara Sunrise and Gombak to participate in the Interact Leadership Training Seminar and also for inviting Teachers Advisors from Group 9 to attend the Interact Teachers High Tea.

I would also like to highlight some of the goals that RI President John Kenny is asking his Presidents to focus on. President Kenny wants Rotary Clubs to carry out projects that reflects the priorities of the Rotary International Strategic Plan 2007-10. He has put a lot of emphasis on this plan which is reflected in his theme " The future of Rotary is in Your hands". The Strategic Plan establishes the mission, the vision, the priorities and goals for Rotary's future. It identifies five core values that represent Rotary's identity as an organization, the core values being Service, Fellowship, Diversity, Integrity and Leadership.

Based on these core values, the Strategic Plan focuses on seven priorities and goals that Rotarians worldwide have determined to be the most important concerns for Rotary in the years ahead. the projects that President John Kenny wants his Presidents to focus on his year, are to come from these priorities.

These seven goals and priorities are:

- Eradicate Polio
- Advance the recognition and public image of RI

- Increase Rotary's capacity to provide service
- Expand membership globally in both numbers and quality
- Emphasize Rotary's unique vocational service commitment
- Optimize Leadership talents within RI
- Fully implement the strategic planning process to ensure continuity

These priorities, I believe are quite self evident, eradicate polio, improving the public image of Rotary, membership development, expanding Rotary's capacity for service. Suffice to say President Robin's plan have included many projects in these areas.

The Rotary Club of Pudu has been a very successful Club and it is a Club that other Clubs in District 3300 look up to in terms how a Club should be run, in terms of how to carry out successful projects, in terms of how to develop leaders. And as I look around the room and I see the calibre of the Rotarians in this Club I see a very bright future for Rotary, not just for Pudu but for the District.

I know many Pudu Rotarians have served the District with distinction but I know also that many others can play a bigger role in the District. As President John Kenny says, the future of Rotary is in our hands. It would be great to see more Pudu rotarians play a bigger game, to play a bigger game not just at the Club level but at the District level, to take more leadership roles in the District. I would urge Pudu Rotarians to raise the bar, which I know you can. I look forward to seeing Pudu Rotarians continue to support the District under DGE Kok Beng and future District Governors.

In closing, I would like to share a quote with you. A flower blooming there is fragrance. If it is not blooming there is only a memory of the fragrance. As for man he must grow constantly, if not, he just lives on the memory of his past glory.

Remember A candle which helps light another candle loses nothing.

Thank you very much.

THANKING OF GUEST SPEAKER

PP Chow Tain thanked the speaker AG PP Veiven Goon in the usual Rotary manner and presented him with a token of the Club's appreciation for a fine talk.

Club News

OUR TRIP TO KL

Dear Robin,

Below is an email from Joan, spouse of Senior Rotarian Stephen Lim which is self-explanatory. Thank you indeed for the warm hospitality and smooth co-ordination of all activities.

Thanks again and best regards.

Bou Leong
RC Singapore West

Dear Bou Leong and everyone on the KL trip,

Thank you very much for your wonderful company which has made the trip most enjoyable. It was fun and the meals we had together were very good. Thank you Kay Hui and Henry for the good choice of menu.

The warm hospitality and culinary skill of President Robin are much appreciated.

Thank you Bou Leong for the lunch treat, your hard work and making everything run so smoothly.

Best regards,
Joan

Dear President Robin and Robin Hood,

Congratulations on a great induction and many thanks to you and the whole Club for the magnificent hosting. Your hospitality overwhelms us.

Our whole Club enjoyed our trip tremendously and we shall certainly consider coming back to watch you cross the finish line next February when you walk across Malaysia for Polio Plus!

Again, thank you for your warm welcome and we look forward to many more exchanges between our Clubs.

Best regards,
Louie

Dear Pres. Robin,

It is with great happiness and appreciation for meeting you and your members at our trip in Malaysia for your warmth and joyous welcome and accomodation as well. The group loved your steamboat hawker foods, and the formal induction, the Bak Kut Teh Breakfast at your house, and for me to meet new friends like Brenda and Felicia. I will cherish the memories and experiences during our stay there forever.

More Power to you and may your term be blessed with many projects. The Future of Rotary is clearly in your good Hands.

Hope to see you again.

Pres. Peter Beng Hui
RC Mandaluyong RY 2009 -10

Dear Robin,

We finally made it home yesterday.

I personally would like to thank you for all the warm hospitalities RC Pudu members especially yourself had extended to us.

It was indeed an experience that will last a lifetime.

I wish you all the success, good health and blessing for the work in Rotary for the year ahead.

Keep in touch and see you soon in Manila.

Please sent my warmest regards to:-

1. Heng for his time to pick us up from LCCT, and the fellowship at your home
2. PP Tai Chin Peow for his help in sorting out our luggages
3. Asok Kumar, Jeffrey Yap, Mok Sin, Steven Oon, PP Michael Tung, PDG

Paul Lee, DGE Lim Kok Ben, PP /AG Ken Ong, IPP Michael Yeow, and all members of RC Pudu

regards
Albert

JOIN HANDS WITH ROTARY – ACTION IS IN YOUR HANDS

R.I. President John Kenny's clarion call exhorting Rotarians that "The Future of Rotary Is In Your Hands" should elicit multi-faceted responses from multi different creeds of Rotarians to meet this challenge. One of Rotary Club of Pudu 's responses is to initiate a project to catalyst public and governmental bodies & NGOs to work with Rotary in the true spirit of volunteerism - exhorting them to "Join Hands With Rotary – Action is In Your

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10 organisasi terlibat
Kelab Rotary Pudu bela kebajikan komuniti

KUALA LUMPUR - Dengan moto "Masa depan komuniti terletak di tangan kita", Kelab Rotary Pudu meminta badan bukan kerajaan yang lain untuk turut sama bagi memastikan kebajikan komuniti yang kurang bermaslah terus terbela.

Presiden kelab, Tay Lian Kiat, berkata, tanggungjawab sosial menjadi teras utama kelab ini bagi meringankan beban insan yang memerlukan dan bukannya dilabel sebagai kelab orang kaya semata-mata.

Memurutnya, Kelab Rotary Pudu juga meminta organisasi awam dan swasta serta badan kebajikan lain bagi mengadakan perbincangan dari masa ke masa selain menjalin kerjasama dengan 10 organisasi yang dipilih.

"Usaha sama dijalankan dengan menyediakan perkhidmatan kemasyarakatan terutamanya dalam aspek kesihatan, kebersihan, sumber air, kebuluran dan pendidikan kepada masyarakat yang memerlukan termasuk dalam serta luar negara."

- Presiden kelab, Tay Lian Kiat

Kita Lian Kiat, kelab itu juga menjalankan tanggungjawab sosial ini dengan melaksanakan khidmat kepada komuniti di bawah program 'A Day Care Room' untuk rumah orang tua dengan kerjasama Kelab Lions dan program "First Respond to Emergency" yang dijalankan dengan usahabiasa St John Ambulans Malaysia.

Selain itu kelab ini juga menjalankan aktiviti bagi menyumpul dana melalui projek caci kereta yang akan dilancarkan pada 31 Julai dan 1 Ogos ini serta acara berjalan kaki sejauh 500 kilometer dari Alor Setar ke Kuala Lumpur bermula 22 Disember ini hingga 8 Januari 2010 untuk kanak-kanak yang mengidap polio," katanya.

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the Sun
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No. 4805 PP 2644/12/2009 (023092)

Monday
July 20, 2009
www.surfsurf.com

Rotarians push on to help community

by Alyaa Alhadjri
newsdesk@thesundaily.com

3300 district governor Leslie Salehuddin, who also oversees 71 other Rotary Clubs in the district.

Leslie, who described Rotarians as being "a bit more multi-dimensional" and the club as a "melting pot" of their diverse skills, said it functions as many organisations rolled into one as it comprises a very diverse group of people who are able to capitalise on one another's strength.

"The Rotary Club is not just purely a humanitarian club, we have a bit more soul," he said, adding that as the oldest service organisation, some senior members now have their children and grandchildren actively participating in the club's activities.

For more information on the club's activities, visit <http://www.rotarypudu.org.my>

THE Rotary Club of Pudu recently launched a project called "Join Hands with Rotary - Action is in your Hands" which aims to help the club to reach NGOs and charitable organisations.

This will be achieved by having a panel discussion with 10 selected organisations representing a diverse area in which the club feels it can contribute its services to the community.

The discussion will focus on ways to tap the vast local and international networks of Rotary Club to improve coordination between the club and organisations in need of assistance particularly in areas of health, hunger, water, sanitation and literacy.

The project was launched by Rotary District

LUNCH MEETING ON 27TH JULY 2009 - with Assistant Governor Veiven Goon



Our 'Sister Club' RC Mandaluyong - another day with us.....missed the flight!!



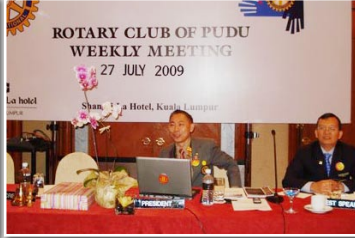
PP VG is the "Finemaster".....He brought in RM191!!!



They helped to collect the 'Fines'



PP Phang 'paying' for the excellent Installation Programme.



"THE MAIN TABLE"



PP Michael Tung has just joined us.



"HAPPY BIRTHDAY" PE L: Lawrence K, PP Phang & Rtn Sandy



"Rotary Information".....WHAT YOU SHOULD KNOW ABOUT RC PUDU? by PR Lawrence K.



Introducing the Speaker AG Veiven Goon is Rtn Tan PH



AG Veiven ALL ABOUT BEING 'ASSISTANT GOVERNOR' 7 WITH RC PUDU.



"A GREAT PHOTO!"



THANK YOU BY PP CHOW TAIN

INSTALLATION OF KUEN CHENG INTERACT CLUB AND PRESIDENT'S ANNOUNCEMENTS (photos by Rtn Jeffrey Yap)





President's Message ...*(continues from page 2)*

What are the Membership Obligations?

Attendance:

Regular attendance is required, although Rotarians may attend the meeting of any Rotary club if while they are away from home or unable to attend their own club meeting. **The members of The Rotary Club of Pudu meet each Monday during lunch time at Shangri La Hotel, Kuala Lumpur at 12.45 p.m.**

Financial Obligation

Members are required to pay a half yearly annual subscription. Fees vary from club to club and members pay the cost of their meals each week and there are occasionally, "fun" fines to pay. There are a few contributions which are voluntary only.

Participation:

The Rotary Club of Pudu expects all members to **contribute time and effort** to the various projects the club undertakes, although no member is expected to take part in everything. We all participate within our own levels of interest and ability.

If the Rotary Club of Pudu should interest you in any way or should you require any further information about Rotary or becoming a **ROTARIAN**, you should contact your Rotarian Friend who has shared with you this wonderful worldwide service organization.

Visit our website at HYPERLINK "<http://www.rotarypudu.org.my>" www.rotarypudu.org.my .

"The Future of Rotary Is In Your Hands"

Yours in Rotary
President Robin Tay
RY 2009/2010

Hands". This project elucidated 10 NGOs to take action to join hands with Rotary Club of Pudu in particular and Rotary in general to find some fairly achievable common goals on how service oriented organizations can work together.

On 13th July, 2009 at the Shangri-La Hotel, Kuala Lumpur, our Guest of Honor and also the Key Speaker, District Governor Leslie Salehuddin initiated this discussion in the presence of ten leading NGOs; the media; Rotarians and guests. PDG Dr Paul Lee and Rotary Club of Pudu President Robin Tay with moderator, PP Chow Tain formed the panelists for this discussion.

Some of the misconceptions and the salient points emanating from this initial discussion and follow-up to be done are summarized as follows:-

Informed that Rotary is just a catalyst and just a conduit for the NGOs "Wish-Lists" to funding and fulfillment of their wishes and not a money bag per se.

Informed that this conduit of Rotary as described by DG Leslie at the discussions, is a "melting pot of diverse skills; a humanitarian

organization with a soul and whose members can capitalize on one another's strength" to successfully carry out projects and requests through pure volunteerism.

Addressed the concern that Rotary's annual changing of office bearers from the top spiraling down the organizational chain do have continuity on things committed.

Highlighted the presence of Rotary websites as sources for information, contacts and communications; resources centers and Rotary Clubs in the various Malaysian states and Rotary Districts as also points for contact.

The NGOs also took the opportunities to tell about themselves; their activism in numerous charity and welfare programmes and their "Wish-Lists" for assistance and co-operation with Rotary.

As follow-up, there will be further meetings; talks and co-ordinations' of the points raised.

Though we cannot do everything at once, but we can do something at once, that is, to publicize this Club's project and indirectly publicize our Rotary organization! The fact that this

Project was carried in various newspapers the very next days, a few of which are illustrated below, measured the media savvy and people skills of our Public Relations Chairman, PP Albert Lim.

(Prepared by PP Chow Tain, Programme Chairman, Rotary Club of Pudu)

Rotary Information

Our Rotary Club of Pudu.... What we should know

Rotary Club of Pudu was conceived by the then District Governor Brig Young, RI District 330 in 1964-65, as the second Rotary Club in Kuala Lumpur. In 1966 the matter was pursued with Rotary Club of Kuala Lumpur releasing Territorial rights. District Governor's Special Representative was PP T. Sivapragasam.

The Rotary Club of Pudu was Chartered on 5th December 1966. Charter Members numbered 25 when the Club held its First Installation Dinner on 17th May 1977 under the patronage of HRH, Sultan of Selangor. Douglas Alfred Fraser was installed as the Charter President.

Only one Charter Member, PP Tan Sri Dat' Soong Siew Hoong (President 71-71) is still active with the Club.

Earlier we resisted having "Lady Rotarians" And wisdom prevailed Our First Lady President (1999-2000) is PP Rosemarie Wee, and today we have 7 Lady Rotarians.

For a period of time, the Club held its meetings at the Imperial Room, Federal Hotel. As from 7th July 1975, the club held its meetings at the Holiday Inn on The Park. When Holiday Inn on the Park closed down we moved to Shangri-La Hotel on 17th May 2000. Our Meeting dates from the inception has always been on Monday at 12.45 pm (except holidays).

Our weekly Bulletin, "Berita Pudu" has been acknowledged as one of the outstanding Newsletters in District winning the 'Best District Bulletin Awards' for many years.

In attendance, Rotary Club of Pudu has always one of the top 10 Clubs in the District.

In the field of service to District & Rotary International, the Club has produced two Past District Governors, namely PDG KB Lee & PDG Dr Paul Lee.

Our club's own motto is "INVOLVED WE ARE, COMMITTED WE MUST BE"

THERE IS MORE FROM WHERE THIS COMES FROM.... READ "CLUB HANDBOOK 2007" VERY DILIGENTLY COMPILED BY PDG DR PAUL LEE.

Rotary International News

FOOD TECHNOLOGIST RECEIVES FOUNDATION'S HIGHEST ALUMNI HONOR

By Dan Nixon and Arnold R. Grahl

Former Rotary Foundation Ambassadorial Scholar Alex Buchanan realized Rotary's power to influence the world when he was working on a cooperative food research project between Australia and countries in Southeast Asia.

"The level of cooperation between countries worked like a charm," Buchanan told Foundation alumni during the Rotary Alumni Celebration on 20 June. "I looked around this very, very successful international cooperative, and out of the six global leaders running it, three were former Rotary Ambassadorial Scholars.

"So I say, thank you to The Rotary Foundation for making this possible."

A food technologist and member of the Rotary Club of Melbourne, Victoria, Australia, Buchanan, 75, created the high-protein Australian milk biscuit and high-energy biscuit, which are staples of his country's international food aid program. He also developed an affordable infant food made from rice and soy flour that is commercially produced in Thailand. In January, he was appointed a Member of the Order of Australia for his service to food science and technology and to the community.

For these and many other accomplishments, The Rotary Foundation presented Buchanan with its 2008-09 Global Alumni Service to Humanity Award at the 2009 RI Convention in Birmingham, England.

Buchanan's connection with Rotary began when he was a 1959-60 Ambassadorial Scholar studying agriculture and science at Iowa State University in the United States. He has since helped obtain Foundation Matching Grants on behalf of the Melbourne club for service projects in Cambodia, the Democratic Republic of Timor-Leste, and India. A Paul Harris Fellow, he has also worked closely with Past RI President Royce Abbey in establishing the Royce and Jean Abbey Endowment Fund through the Foundation. The fund has provided scholarships to 10 students from developing countries for agricultural training in Australia since 2001.

"I was drawn to Rotary because it changed my life with the opportunity to work, travel, and study," Buchanan said before the convention.

His favorite Rotary club project, which involved two other Australian clubs, created the East Timor Roofing Company and a campus for the Dili Institute of Technology in Baucau, Timor-Leste. The company was established by the Melbourne club and the Rotary Club of Doncaster, with financial support from the Rotary Club of Adelaide and the Shell Foundation.

"It now employs 15 people and is operating independently and profitably," Buchanan said. "We also started a revolving loan fund which helped more than 200 locals, mostly women, develop microenterprises in and around Baucau."

In addition to professional honors, Buchanan has received Rotary district awards for providing nourishment in underprivileged countries suffering from famine, as well as other service efforts. One other recognition is also especially precious.

"My father was a dairy factory manager in our small village and the outstanding community leader," Buchanan said. "As a boy, I always felt that I was in his shadow. Later, I [worked] in Melbourne. I traveled extensively and became well known in the dairy industry throughout the state. One day, at a dairy industry conference, my dad was introduced as 'Alex Buchanan's father.' The pride on his face was a revelation to me and a joy to behold."

Source: Rotary International News

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PP V G Chandran, PP Ng Sim Bee,
PP Phang Poke Shum

Rotary Clubs around the Klang Valley Meeting Information

Monday	1245 1730	RC Pudu RC Cyberjaya	Shangri-La Kuala Lumpur 1st floor, MSC Innovation Centre, Jalan Technokrat 3, Cyberjaya
	1830 1900 2000	RC Pantai Valley RC Titiwangsa RC Senawang	KL Golf & Country Club, Bukit Kiara Royal Selangor Club, Kuala Lumpur Royal Sungei Ujong Club, Seremban
Tuesday	1230 1245 1815 1830	RC Cheras RC Petaling Jaya RC Bangsar RC Bandar Utama	Wenworth Hotel, Pudu Sheraton Hotel, Subang Jaya Royal Selangor Club, Kuala Lumpur A-5-13, Pelangi Business Centre, Mutiara Damansara, Petaling Jaya
	1900 1930 1945 2000	RC Kajang RC Danau Desa RC Port Klang RC USJ	Prescot Metro Inn, Jln Semeyih, Kajang Wisma Belia, Jalan Syed Putra, Kuala Lumpur Royal Klang Club, Jalan Istana, Klang Pahlawan Room, 5th floor, Summit Hotel, USJ
Wednesday	1230 1245 1245 1745 1830 1830 1930 1930 1930 2000	RC Ampang RC KL Di-Raja RC Shah Alam RC Subang RC KL North RC Sri Petaling RC Brickfields RC Bandar Sunway RC of Central Damansara RC Bukit Komanwel RC Kampung Baharu	Novotel Hotel, No 2, Jln Kia Peng, KL Shangri-La Kuala Lumpur Kelab Shah Alam, Shah Alam Holiday Villa Subang, Subang Jaya Royal Selangor Club, Kuala Lumpur Sri Petaling Hotel, Sri Petaling, KL Royal Selangor Club, Kuala Lumpur Sunway Lagoon Resort Hotel, Subang Commonwealth Club, Jalan Batai, Kuala Lumpur Bukit Jalil Golf & Country Club, Bukit Jalil Selesa Inn, No 285-287, Jalan Tuanku Abdul Rahman, KL Sri Damansara Club, Sri Damansara Bukit Kiara Equestrian & Country Club, Bukit Kiara Royal Port Dickson Yacht Club, Port Dickson K Club, Taman Melawati, Selangor Tropicana Golf & Country Club, PJ
Thursday	1245 1245 1245 1730 1900 1900 2000	RC Klang RC Gombak RC Seremban RC Damansara RC Sentul RC Kelana Jaya RC Puchong	Royal Klang Club, Jalan Istana, Klang Corus Hotel, Ampang Royal Adelphi Hotel, Seremban Royal Selangor Club, Kuala Lumpur PDRM Golf Club, Titiwangsa, KL Bukit Kiara Equestrian & Country Club, Bukit Kiara 23-1B, Jalan Bandar Sembilan, Pusat Bandar Puchong
Friday	1830 1845 2030	RC Metro KL RC KL West RC Bernam Valley	Bankers' Club, Amoda Building, Jalan Imbi, KL Royal Selangor Club, Kuala Lumpur 2nd floor, 19B, Jalan Bandar Rawang 1, Rawang
Saturday	0730	RC Bukit Kiara Sunrise	Bukit Kiara Equestrian & Country Club, Bukit Kiara
Rotaract Club of Pudu meets on the 2nd & 4th Saturdays at Eurasian Club, Jalan Pudu			

THE FOUR- WAY TEST

**Of The Things We Think,
Say, or Do.**

1. Is it the TRUTH?

2. Is it FAIR to all concerned?

3. Will it build GOODWILL and BETTER FRIENDSHIPS?

4. Will it be BENEFICIAL to all concerned?

*Conceived by Herbert J. Taylor, a Chicago Rotarian in July 1932
In January 1943, Rotary International Board Of Directors agreed that
'The 4-Way Test' should be part of Vocational Service Ideal.
Herbert J Taylor was RI President in 1954-55*